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## Australian market opens for Canadian beef

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Australia has officially opened its market for fresh and frozen Canadian beef. This is the first time since 2003 that Canada has had access to this key Indo-Pacific market.

The Canadian Cattle Association is pleased to see Australia, one of the last remaining countries to have maintained bovine spongiform encephalopathy (BSE) restrictions, complete their risk assessment and open their market for Canadian beef.

CCA President Tyler Fulton says, “Canadian beef farmers and ranchers are proud to produce the highest quality and safest beef in the world. As the demand for Canadian beef around the world continues to grow, we look forward to every new market opportunity.”

The Honourable Heath MacDonald, Minister of Agriculture and Agri-Food, says “Canada is known around the world for producing top-quality beef—and that’s a testament to the hard work of our producers. Strengthening our trade ties with Australia—one of our key partners in the Indo-Pacific—means more opportunities for Canadian farmers and processors to grow their businesses, create good jobs, and build up our economy. The Government of Canada is absolutely committed to supporting the industry as we open new doors, drive growth, and showcase the best of Canada to the world.”

For further information, contact:

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*The Canadian Cattle Association is the national voice for Canada's  
beef cattle industry representing 60,000 beef farms and feedlots.*

[www.cattle.ca](http://www.cattle.ca)

**Canada is cattle country.**