

New trade agreement between Canada and Indonesia will bring new opportunities for Canadian Beef producers.

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Calgary, Alberta

On behalf of Canada's 60,000 beef producers, the Canadian Cattle Association (CCA) welcomes the recently announced trade agreement between Canada and Indonesia.

During the Team Canada Trade Mission to Indonesia, Canada's Minister of International Trade signed a Memorandum of Understanding (MOU) between Canada and Indonesia to establish a bilateral dialogue on sanitary and phytosanitary issues to address market access for the trade in Canadian beef in association with the larger Canada-Indonesia Comprehensive Economic Partnership Agreement (CEPA). CCA joined the Minister's trade delegation in Indonesia and was present for the signing.

"Canadian negotiators worked tirelessly to secure comprehensive tariff free access for Canadian beef and to address challenges for the Canadian beef sector. We thank the Government of Canada negotiating team for the positive outcomes of both CEPA and the MOU specific to beef," said Nathan Phinney, CCA President.

CCA also welcomes the CEPA's provisions on import licensing, which will provide more transparency and predictability for the Canadian beef sector.

The global demand for beef is increasing and there is growing momentum for Canada in the Indo-Pacific region. During the trade mission, CCA took part in market visits with Canada Beef and heard directly from retailers that their customers are looking for high quality grain finished beef.

CCA looks forward to the CEPA coming into force, as it will provide further market diversification and opportunities for Canadian beef producers to compete globally and find new markets for our high-quality beef.

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