



NEWS RELEASE

Cattle producers support MP Kody Blois' private members' bill that aims to improve regulatory competitiveness for Canadian agriculture

October 19, 2023

Ottawa, ON – The Canadian Cattle Association (CCA) and National Cattle Feeders' Association (NCFA) are pleased to support in principle, Member of Parliament (MP) Kody Blois' Bill C-359, *An Act to amend the Feeds Act, the Seeds Act and the Pest Control Products Act (provisional registration and approval)*.

The amendments outlined in Bill C-359, which include provisional registration and approval for innovative products, will reduce unnecessary regulatory barriers that limit our sector's economic growth potential and continued ability to produce food sustainably.

"We're pleased to see the innovative principles of Bill C-359 as it aims to reduce regulatory burdens for farmers and ranchers and ensure our global competitiveness," said Nathan Phinney, CCA President. "Additional common sense regulatory changes will help Canadian beef producers sustainably produce more high-quality protein."

"Canadian cattle feeders need timely access to innovative products that will facilitate industry growth, profitability, and sustainability," added Janice Tranberg, NCFA President and CEO. "Regulatory barriers impede the sector's ability to produce affordable and quality beef for Canadians and the world."

The Canadian beef industry has set ambitious environmental targets for 2030 with measurements in place to track our success. Having regulatory approval for cutting edge products such as those that reduce methane emissions or improve animal efficiency are critical to meeting our sector's goals and maintaining both our competitive and sustainable advantage.

CCA and NCFA look forward to working with MP Blois and all MPs to study the bill in detail and ongoing collaboration to achieve the best outcomes for our producers looking at further regulatory barriers that inhibit competitiveness within the sector.

For further information, contact: Michelle McMullen Communications Manager Canadian Cattle Association 403-451-0931 mcmullenm@cattle.ca

Gina Devlin Communications Manager National Cattle Feeders' Association 403-769-1519 <u>gdevlin@cattlefeeders.ca</u>