



## **Canfax**

*A division of Canadian Cattle Association*

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Canfax is Canada's go-to source for cattle market information. Canfax has provided expert analysis of markets and trends in the ever-changing North American beef industry for over 50 years. Canfax is a non-profit organization, funding itself through memberships as well as data information services it provides to industry stakeholders. Cattlemen, feedlot managers and agri-business professionals rely on accurate, relevant, and timely information as an essential tool for maximizing profit in today's beef sector.

### **Position Offering – Market Analyst**

The Retail and Foodservice Market analyst position is responsible for regular publications, managing data, information requests and specialized research projects. Topics will span the supply chain from beef production annual outlooks and projections, including international trade shifts, as well as retail and foodservice demand trends. This position offers an opportunity for the candidate to focus on in market intelligence and analysis for the Canadian beef supply chain. International travel may be required.

**Location:** Calgary

**Status:** Full-time, permanent

### **Duties and Responsibilities:**

- Lead Retail/Foodservice market analyst responsible for the following publications: monthly US market intelligence, Quarterly Domestic Market Intelligence Reports, Quarterly Retail Market Intelligence Report, Western Grocer articles, Quarterly Foodservice Report, monthly Retail article, statistical briefer, and Canada Beef Fact Sheet
  - Liaise with Canada Beef
- Global market analysis: annual outlooks and review of international trade reports
- Database management, statistical analysis, and model development in Excel (shared with other analysts) across all service areas. File responsibilities include: cycle data, consumption, demand, production, Canada Beef report and associated files
- Periodic market analysis contributions to the Canfax weekly
- Farm Management Survey and Census of Agriculture summary updates
- Solid research skills for literature reviews
- Other activities and task that may be assigned from time to time – such as presentations when called upon and international travel for conferences

### **Qualifications:**

The successful candidate will have:

- A degree in agriculture, economics or business
- A good understanding of the Canadian cattle industry and beef supply chain
- Strong organization skills and attention to detail
- Strong Analytical skills
- Strong computer skills with Microsoft Excel, Word, Powerpoint

If you are interested in this position, submit your cover letter and resume by **July 28, 2023** to: [crs@canfax.ca](mailto:crs@canfax.ca).