

November 2022

## Summer Intern

**Location: Calgary/ Hybrid**

### Overview:

The Canadian Cattle Association (CCA) is the national voice of Canada's 60,000 beef producers. Founded by producers and led by a producer-elected Board, CCA works to address issues of concern to Canada's beef producers.

We are looking for a talented, self-motivated individual to participate in our CCA Summer Intern Program.

### Job Description:

CCA's Summer Intern Program is a unique opportunity for students interested in the Canadian beef industry across a broad range of topics including (but not limited to) public policy, research, communications, and advocacy. Interns will have the opportunity to engage directly with CCA staff, Board Members, and key industry stakeholders to help overcome challenges and advance priorities important to the Canadian beef industry. CCA also encourages students to propose summer projects to CCA for consideration. There is one position available based in CCA's Calgary office.

### Responsibilities:

- Participation in advocacy efforts and assist in policy development
- Assist with the development of communication updates to member organizations
- Active participation in Association meetings
- Perform other duties as assigned

### Qualifications:

- Applicants must be enrolled in undergraduate, graduate, or post-graduate studies
- Applicants should be enrolled in an agriculture or associated program, have beef production experience, and/or an expressed interest in pursuing a career in the Canadian beef industry
- Must have a minimum GPA of 3.0 and be available for the duration of the internship
- Must have excellent research, writing, and communication skills
- Must be able to work in CCA's Calgary office

### Specific Activities for 2023

- Advocacy communications development regarding value of innovation investments in beef and forage production



- Support of knowledge and technology transfer strategy that is focused on developing resources for producers and industry stakeholders to support the adoption of relevant production practices
- Science topic page development related to areas of priority for producers and some public trust topics (i.e. animal care, transport, sustainability)
- Assist with the preparations for the 2023 Canadian Beef Industry Conference (CBIC) in Calgary and CCA's semi-annual meeting
- Assist with the coordination of The Environmental Stewardship Award for 2023 including outreach and communication with the provincial nominees, the nominee showcase for media, and the award ceremony at CBIC
- Support the compilation and standardization of CCA policy briefs and supporting documents including research, writing and collaboration with the CCA policy team across policy files including animal health, animal care, trade, domestic agriculture, food, and environment
- Support communications efforts by developing content on key policy files for CCA's Action News e-newsletter, CCA's website, and social media outreach
- Assist in the planning and execution of Canadian Cattle Young Leaders events and Canadian Cattle Youth Council activities
- Work with the Canfax staff to produce analysis and content for the weekly market outlook

Please send cover letters and resumes to Ryder Lee at [ryder@cattle.ca](mailto:ryder@cattle.ca) with the subject line: CCA Summer Intern. The deadline for applications is **November 30, 2022**.

We thank all candidates for their interest; however, only those selected for an interview will be contacted.

**Canadian Cattle Association** is an Equal Opportunity Employer and Prohibits Discrimination and Harassment of Any Kind: CCA is committed to the principle of equal employment opportunity for all employees and to providing employees with a work environment free of discrimination and harassment. All employment decisions at CCA are based on business needs, job requirements and individual qualifications, without regard to race, colour, religion or belief, national, social or ethnic origin, sex (including pregnancy), age, physical, mental or sensory disability, sexual orientation, gender identity and/or expression, marital, civil union or domestic partnership status, past or present military service, family medical history or genetic information, family or parental status, or any other status protected by the laws or regulations in Canada.