

Canadian Cattle Young Leaders announces 2022-2023 program year mentors

November 15, 2022

Calgary, AB - Canadian Cattle Young Leaders is pleased to announce this year's industryleading mentors who are kindly investing their expertise and time to lend a helping hand to the next generation of the Canadian beef industry.

Each year, Canadian Cattle Young Leaders (CYL) selects 16 program participants ages 18-35 from across the country and offers industry networking, travel, and skill building opportunities. A focal point of the program is matching participants with a hand-picked mentor in their specific area of interest in the Canadian beef industry for a nine-month mentorship experience.

There is an exciting array of mentorship focus areas this year, including sustainable grazing practices, agriculture technology, business management, cattle genetics, feedlot production, marketing strategies, livestock handling techniques, and much more.

"Now, more than ever, there is a growing need to invest and support the youth of our industry to ensure a successful future," says Canadian Cattle Association President, Reg Schellenberg. "We are sincerely grateful to these mentors who have stepped up to the plate to help our young leaders as they look to build a sustainable future for their farms and ranches, or in their industry careers."

Mentee	Mentor(s)
Morgan Kitchen (BC)	John & Deanne Chuiko
Raelynn Blumhagen (BC)	Brad Osadczuk
Austin Ashbacher (AB)	Jeff & Lyndsay Smith
Carling Matejka (AB)	Amie Peck
Delanie Ferguson (AB)	Clinton Monchuk
Gleise Medeiros da Silva (AB)	Anne Wasko
Heath Ferguson (AB)	Bruce Niznik
Jill Renton (AB)	Andrea Stroeve-Sawa
Nicky Nixdorff (AB)	Sheila Jensen
Russell Gallelli (AB)	Mike Panasiuk
Tyson Ringdal (SK)	Gord Roger
James Kinley (MB)	Shylo Penrod
Stefan Bouw (MB)	Jerry Doan
Danika Mayer (ON)	Sandra Vos
Holly McGill (ON)	Shannon Borden
Madi Lewis (ON)	Jack Chaffe

The 2022-2023 program year mentorship pairings are as follows. Visit our <u>participant spotlight</u> <u>webpage</u> to learn more about this year's mentees and mentors.

The Canadian Cattle Association is the national voice for Canada's beef cattle industry representing 60,000 beef farms and feedlots. www.cattle.ca





The formal portion of these mentorships began earlier this month in November 2022 and will conclude at the end of July 2023. Each participant is granted a \$2,000 budget through the program thanks to the generosity of our <u>program sponsors</u> to fund various learning opportunities, such as travel to see their mentors and attending industry events.

The Canadian CYL program would like to thank all present and past program mentors for their incredibly generous support and vision for the future through their notable contributions made to mentoring young leaders in the Canadian beef cattle sector.

Applications for the 2023-2024 program year will be available at <u>www.canadiancattleyoungleaders.ca</u> from the beginning of January to the end of March 2023, where young people involved in all areas of the beef supply chain ages 18-35 are encouraged to apply.

About Canadian Cattle Young Leaders

Canadian Cattle Young Leaders (CYL) welcomes young people ages 18-35 across Canada, involved in various aspects of the beef supply chain, to be paired with an industry leader in their specific area of interest for a nine-month mentorship. Through mentorship, networking, and travel, the Canadian CYL Program acts as an industry succession planning tool to equip the next generation of leaders with the skills and tools they need to continue to drive the growth and profitability of the Canadian beef industry. Since established by the Canadian Cattle Association in 2010, the program has seen over 160 CYL graduates. Program applications are open annually for ages 18-35 on our website from early January to the end of March. Learn more at www.canadiancattleyoungleaders.ca.

For further information, contact: Michelle McMullen Communications Manager Canadian Cattle Association 403-451-0931 mcmullenm@cattle.ca