



Canadian Cattlemen's Association

## News Release

---

### **Waldron Grazing Cooperative TESA winner for 2010**

*August 11, 2010*

Calgary, AB – The Waldron Grazing Cooperative Ltd. of Stavely, AB is the recipient of The Environmental Stewardship Award (TESA) for 2010. The Waldron, a 54,480 acre operation with a 10,000 head grazing capacity, received the award in recognition of management practices that ensure a sustainable resource for future generations.

Located mainly in the Foothills Montane Sub Region and encompassing a large area of the Oldman River Watershed, the Waldron's innovative stewardship practices focus on riparian management, watering systems, controlling invasive species, rangeland health and wildlife management.

Management practices like encouraging the delayed entry of livestock in the spring to strengthen the Waldron's grasses to ensure a sustainable resource, gained the Waldron much admiration. The award was announced today at the Canadian Cattlemen's Association (CCA) Environmental Stewardship Award Luncheon held during Beef 2010, the International Livestock Convention in Calgary.

"Making management changes in a grazing cooperative must be recognized as an extraordinary accomplishment," said Lynn Grant, the CCA environment committee chair. "The cooperative members are to be commended for working through the process."

Presented annually by the CCA, TESA provides national recognition of an operation that exemplifies the management initiatives Canadian producers undertake in their role as innovative stewards of the land.

Grant said that selecting just one recipient for the national award has always been a difficult choice and this year was no exception. "All the provincial nominees are exceptional land managers," he said.

The Waldron places high value on rangeland health, such as grasses, sedges and trees for erosion control and preservation of native species. Pasture rotation and timing also play a very important role to encourage an increase in desirable grass species. Proper rotation allows for increased efficiency in grass utilization, even during times of drought.

Mike Roberts, General Manager of The Waldron, thanked the CCA and the Alberta Beef Producers (ABP) for recognizing the Waldron's efforts. He noted the Waldron is a cooperative that has had as many as 127 members. "The directors who were elected out of those members over the years had the foresight and the courage to move ahead to use all the tools available to them" to transform the land into what it is today.

The Waldron's dedication to best management practices earlier earned them the ABP Environmental Stewardship Award. The Waldron was the first cooperative to be selected as a recipient in the 18 year history of the provincial award.

**For further information, contact:**

Peggy Strankman  
Manager Environmental Affairs  
Canadian Cattlemen's Association  
403-275-8558 x 409 | [strankmanp@cattle.ca](mailto:strankmanp@cattle.ca)  
[www.cattle.ca](http://www.cattle.ca)