



**CANADIAN
CATTLEMEN'S
ASSOCIATION**

National Voice Of Cattle Producers

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Canadian Cattlemen's Association
2020 Annual General Meeting
Homewood Suite, 361 Queen Street, Ottawa, ON
March 11 – 13, 2020

Hello,

If you are planning on attending the 2020 CCA AGM, please review the attached agenda, fill out the form below and send it to Paula Jenkins at jenkinsp@cattle.ca. You can also fax to 403-274-5686.

Forms must be completed and returned by March 1, 2020.

Thank you.

Name:

Organization:

E-mail:

I plan to attend the following meetings. (Please check all that apply)

Wednesday March 11

- Animal Health & Care
- Foreign Trade
- Lunch
- Environment
- Food Policy
- Board of Directors & VIP Reception – Sir John A. MacDonald Building

Thursday March 12

- Lunch
- Domestic Ag Policy & Regulations
- Young Cattlemen's Council
- President's Dinner

Friday March 13

- Board Members Meeting
- Lunch

2020 Annual General Meeting Agenda

Structured to deal with key issues affecting Canada's beef cattle industry, the CCA's Board committees comprised of directors, at times industry representatives, plus a CCA staff representative, make recommendations to the board of directors on how to best support Canadian beef producers. The committees address issues such as animal health and meat inspection, environmental issues, animal care, foreign trade, domestic agriculture policy and regulation, and how to add value and increase competitiveness within the Canadian beef industry. Producers and industry representatives are invited and encouraged to attend.

Please **RSVP** if you plan to observe any of the following meetings by contacting Paula Jenkins at (403) 451-0933 or email jenkinsp@cattle.ca **Questions?** Contact Paula at (403) 451-0933.

<i>Date</i>	<i>Time</i>	<i>Meeting</i>
<i>Wednesday March 11</i>	8:00 a.m. – 12:00 p.m.	Animal Health & Care
	The Animal Health and Care committee debates and recommends CCA policy and relays concerns regarding animal health and care issues to industry and government. The general objectives are to manage disease risk with the Canadian Beef Cattle On-Farm Biosecurity Standard and promote the production practices backed by the Code of Practice for the Care and Handling of Beef Cattle.	
	7:30 a.m. – 11:30 a.m.	Foreign Trade
	The Foreign Trade Committee focuses on free trade and equal access for the Canadian beef industry. The CCA works to ensure that the Canadian beef industry has favourable access to international markets and that we are not exposed to unfair competition. This committee also works towards eliminating programs, measures and subsidies around the world that distort trade.	
	8:00 a.m. – 12:00 p.m.	Environment
	The Environment Committee works towards understanding the environmental issues that affect the beef cattle industry and encourages environmentally sustainable production practices. Communicating to the public that cattle producers are responsible custodians of the natural resources they utilize is another fundamental responsibility.	
	12:00 p.m. – 4:00 p.m.	Food Policy
	The Food Policy Committee works to ensure federal food policy and food innovation supports Canadian beef as a strong, safe, and sustainable food choice for Canadian consumers. This committee focuses on representing the industry to the Government of Canada, specifically regarding regulations, policies or legislation that could impact food and Canadian beef, namely through Health Canada, the Canadian Food Inspection Agency, and Agriculture and Agri-Food Canada.	
<i>Wednesday evening</i>	6:30 p.m. – 8:30 p.m.	Board of Directors & VIP Reception Sir John A. MacDonald Building
<i>Thursday March 12</i>	12:00 p.m. – 1:00 p.m.	Lunch
	1:00 p.m. – 4:00 p.m.	Domestic Ag Policy & Regs
	The Domestic Agriculture Policy and Regulations committee deals with non-trade-related regulatory issues, such as general government policy, safety nets and transportation regulations. This committee also makes representation to the government and works with other committees or groups on issues of mutual interest.	
	4:00 p.m. – 5:30 p.m.	Young Cattlemen's Council
	<i>The Young Cattlemen's Council is a youth subsidiary of the CCA Board focused on youthful leadership, governance training and industry advocacy. The YCC consists of Canadian beef cattle enthusiasts ages 18 to 40. During their Semi-Annual Meeting, members provide a youthful perspective on industry issues and share updates from the CCA Committees they serve on.</i>	
<i>Friday March 13</i>	8:00 a.m. - 4:00 p.m.	Board Members Meeting