



CCA Action News Volume 27 Issue 11

CCA Action News

[2021 TESA recipient announced: Manning Family Farm – Maritimes](#)

Action News - The Blog - Sep 1, 2021

The Canadian Cattlemen's Association (CCA) is pleased to announce the Manning Family Farm, in Falmouth, Nova Scotia, as the recipient of The Environmental Stewardship Award (TESA) for 2021.

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[Updated: CCA disaster relief programming resource](#)

Canadian Cattlemen's Association - Sep 13, 2021

With the most recent AgriRecovery announcements, the Canadian Cattlemen's Association has updated its list of links to drought and wildfire relief programming for easy access for producers seeking support. This resource last updated on September 8, 2021, includes links to federal and provincial program announcements as well as mental health resources.

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[The results are in: Canadian Cow-calf Cost of Production Network](#)

Canadian Cattlemen's Association - Sep 13, 2021

The Canadian Cow-calf Cost of Production Network launched in 2020 with the objective to benchmark cow-calf production systems across Canada. Analysis and results from the 2020 reference year are now available online.

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[Cattlemen's Young Leaders \(CYL\) Mentorship Program announces 2021 finalists](#)

Action News - The Blog - Sep 7, 2021

The Cattlemen's Young Leaders (CYL) Mentorship Program, a national youth initiative of the Canadian Cattlemen's Association (CCA), is pleased to announce the 16 finalists for the 2021-2022 program year.

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[Webinar: Cattle reducing food waste-What do Canadians think?](#)

Canadian Cattlemen's Association - Sep 13, 2021

The Public and Stakeholder Engagement (PSE) team is hosting an online presentation which will discuss the results of a large, online focus group conducted this past July. As producers, we know that cattle play a huge role in diverting damaged crops, manufacturing by-products and non-retail quality produce from our landfills. However, how do Canadians feel about this practice? Does it improve their perceptions of raising beef cattle in Canada? We will present feedback from participants as well as sharing the tested content. When: September 15, 2021 Time: 11 a.m. PT / 12 p.m. MT / 1 p.m. CT / 2 p.m. ET / 3 p.m. AT

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[Beef up your playlist with these industry podcasts](#)

Canadian Cattlemen's Association - Sep 13, 2021

Check out Cows on the Planet and the Simply Verified Beef Podcast to stay up to date in the quick, accessible format of podcasts. Listen to the podcasts in the links below or visit the Beef Cattle Research Council website for more details.

[Read More](#)

[U of C Webinar: What's the beef about beef?](#)

News - Sep 13, 2021

As consumers wander through the grocery store purchasing their food items, they are faced with thousands of decisions. Today, as the quality and choice of goods in our food stores continues to increase, so does the complexity of our choices. This webinar will engage a panel of experts to help answer

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[Sign up for a webinar on financing trends and opportunities in the protein industry](#)

Canadian Cattlemen's Association - Sep 13, 2021

Are you interested to learn how to leverage public and private capital for investments in sustainability, innovation and market opportunities? The Manitoba Protein Consortium has partnered with Unovis Asset Management (San Francisco), Business Development Bank of Canada (Ontario), HSBC Bank of Canada (British Columbia) and Prairie Fava (Manitoba) to deliver an upcoming webinar. When: Tuesday, September 21, 2021 Time: 10 a.m. CDT

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[Job opportunities in the Canadian ag industry](#)

Canadian Cattlemen's Association - Sep 13, 2021

A growing industry with diverse career selection makes the Canadian agriculture sector an exciting opportunity to seek employment. The following are links for new positions available within the ag sector if you, or someone you may know, is interested.

[Read More](#)

[Canfax Market Briefs for the week ending September 10, 2021](#)

Canadian Cattlemen's Association - Sep 13, 2021

[Read More](#)

CCA in the News

[Sticker shock hitting consumers at grocery as drought takes toll on crops](#)

Canadian Grocer Magazine - Sep 1, 2021

analyst with Canfax , the market analysis arm of industry group the **Canadian Cattlemen's Association** . "In the last year or two we've

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[TESA 25: Nova Scotia's Manning family receives national award](#)

Canadian Cattlemen - Sep 2, 2021

good work. This story was originally published by the **Canadian Cattlemen's Association** and is republished with permission. Well you don't

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CCA Social Media

[Farmers take daily steps to reduce carbon emissions & lower production costs. Beef producers help capture carbon by maintaining biodiversity](#)

Cdn Cattlemen's Assn - Sep 7, 2021

[Read More](#)

[Canada is a world leader in the production of high-quality beef with 50% of Canadian beef exported. Trade plays a key role in the beef](#)

Cdn Cattlemen's Assn - Sep 3, 2021

[Read More](#)

[The CDN beef sector has proven time after time to be economically resilient. Risk management programs and a stable supply of labour are](#)

Cdn Cattlemen's Assn - Aug 31, 2021

[Read More](#)

[In 2020, 84% of benchmark farms covered cash costs, and 32% covered cash, depreciation and opportunity costs. Learn from peers about market](#)

Cdn Cattlemen's Assn - Sep 8, 2021

[Read More](#)

COVID-19 News

[Fed cattle prices see slight increase, beef demand strong](#)

Canadian Cattlemen - Sep 4, 2021

-service demands are picking up as **COVID** restrictions have lifted in many areas through the summer. The August **cattle**-on-feed report also

[Read More](#)

[Health Canada warns people not to treat COVID with ivermectin dewormer as demand surges in feed stores](#)

London Free Press - Sep 4, 2021

says a belief by some that a medication used to deworm **cattle** and horses can treat **COVID**-19 shows how ideology can lead people to embrace

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