



## CCA Action News Volume 26 Issue 9

### CCA Action News

#### [Federal pre-budget consultations launched](#)

Canadian Cattlemen's Association - Mar 1, 2021

As the Government of Canada prepares to release Budget 2021, Deputy Prime Minister and Minister of Finance, Chrystia Freeland launched pre-budget consultations to hear from Canadians. The CCA submitted a set of recommendations focusing on the beef sector's economic growth potential and the ability to enhance meaningful environmental outcomes and what domestic supports are needed to get there.

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#### [Dennis Laycraft named one of the Top 50 in Canadian agriculture](#)

Canadian Cattlemen's Association - Mar 1, 2021

CCA congratulates Dennis Laycraft, Executive Director, who was recently honored by Canadian Western Agribition (CWA) as one of the Top 50 in Canadian Agriculture. Dennis has been a strong advocate for the Canadian beef industry having recently achieved a 30-year milestone as Executive Vice-President of CCA. Prior to his service with the CCA he served as General Manager with the Alberta Cattle Commission for six years.

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#### [CCA presents to House of Commons International Committee on U.K. trade](#)

Canadian Cattlemen's Association - Mar 1, 2021

The House of Commons Standing Committee on International Trade (the Committee) has been studying Bill C-18, the Act which will implement a trade continuity agreement between Canada and the U.K. and CCA was invited to appear.

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#### [Comments submitted about potential Indonesia-Canada Comprehensive Economic Partnership Agreement](#)

Canadian Cattlemen's Association - Mar 1, 2021

On February 23, CCA had the opportunity to submit comments on the potential Canada-Indonesia Comprehensive Economic Partnership Agreement (CEPA). It allowed CCA to share its support for the launch of exploratory talks with Indonesia. Trade diversification efforts, particularly in the Asian region, will play a pivotal role in advancing Canada's post-pandemic trade recovery.

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#### [Enhancements made to Livestock Price Insurance program](#)

Canadian Cattlemen's Association - Mar 1, 2021

In February, the Livestock Price Insurance (LPI) program (previously known as Western Livestock Price Insurance) announced a number of program enhancements that will improve access cattle producers have to this risk management tool.

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#### [Update on CCA participation in Committee's study on beef processing capacity](#)

Canadian Cattlemen's Association - Mar 1, 2021

The House of Commons Standing Committee on Agriculture and Agri-Food (the Committee) has been studying the country's agricultural processing capacity and after submitting a brief on the subject, CCA was invited to appear before the Committee. Last Tuesday, February 23, CCA President Bob Lowe and Dennis Laycraft appeared before the Committee to share their views and recommendations on how to strengthen the national beef processing sector.

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#### [Registration open for the Working through New Transportation Regulation webinar](#)

Canadian Cattlemen's Association - Mar 1, 2021

Cattle producers are encouraged to register for an educational webinar on the new Humane Transportation Regulations, taking place on March 15 at 4:30 p.m. MT. The webinar will provide training for producers, carriers and auction markets focused on the transportation of culled dairy and beef cows and dairy calves.

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#### [Record keeping for forage and grassland management webinar March 23](#)

www.beefresearch.ca - Feb 25, 2021

Pasture and stored forages are critical resources in the cattle industry. An effective management plan requires realistic production goals, a clear understanding of forage production, effective grazing strategies and timely responses to forage availability and changing environmental conditions. Record keeping can support management decisions needed to effectively manage both pasture and stored forage. This webinar will discuss the record keeping methods used by three producers to manage their pastures and forages.

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[Canada's Agriculture Day highlights cattle producers](#)    

Canadian Cattlemen's Association - Mar 1, 2021

Canada's Agriculture Day was started in 2016 to highlight and celebrate the people behind Canadian food. February 23, 2021 saw the sixth annual celebration move largely online, due to the COVID-19 pandemic. Cattle producers were especially well represented this year with some high-profile opportunities – from the Prime Minister to former premiers and extensive morning show coverage in an important urban target demographic surrounding Toronto.

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[Ready for your next a-ha moment? Farm Credit Canada Women's Summit coming soon](#)    

Canadian Cattlemen's Association - Mar 1, 2021

Empower the leader within! This year, Farm Credit Canada (FCC) is bringing the inspiration to you. FCC Women's Summit is a free, virtual event that will give you the confidence to take your operation to new heights and boost your leadership skills.

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[Canfax Market Briefs for the week ending February 26, 2021](#)    

Canadian Cattlemen's Association - Mar 1, 2021

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## CCA in the News

[Beef cattle sector weighs in for federal food processing study](#)    

AGCanada.com - Feb 27, 2021

FarmMedia from Ottawa . Tagged agriculture committee , beef , **Canadian Cattlemen's Association** , capacity , CCA , COVID-19 ,

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[Are you a cattle producer thinking about EU certification?](#)    

The Alberta Farmer Express - Feb 19, 2021

There is also a video on 'mixed' operations (where only some cattle are in the EU program). Find out more at the 'EU' page at [cattle.ca](#) .

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[Online Event To Celebrate Canada's Agriculture Day A Success](#)    

SwiftCurrentOnline.com - Mar 1, 2021

individuals as Amie Peck, Stakeholder Engagement Manager with the **Canadian Cattlemen's Association** explains. "We were so lucky to get

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## CCA Social Media

[Today @CdnCattlemen celebrates #CdnAgDay and recognizes the contributions of our beef producers here in Canada and around the world! Join us](#)    

Cdn Cattlemen's Assn - Feb 23, 2021

Today @**CdnCattlemen** celebrates #CdnAgDay and recognizes the contributions of our beef producers here in Canada and around the world! Join us tonight for for a screening of Guardians of the Grasslands to learn about the role cattle play in its sur

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[This afternoon @CdnCattlemen is presenting to the #AGRI @HoCCommittees to discuss Canadian beef processing capacity. This is an important](#)    

Cdn Cattlemen's Assn - Feb 23, 2021

This afternoon @**CdnCattlemen** is presenting to the #AGRI @HoCCommittees to discuss Canadian beef processing capacity. This is an important discussion as the beef sector looks to contribute to economic growth and recovery. #cdnpoli

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[Canadian Cattlemen's Association is presenting today to the House of Commons Committees #CIIT on](#)    

Canadian Cattlemen's Association - Feb 26, 2021

**Canadian Cattlemen's Association** is presenting today to the House of Commons Committees #CIIT on #CanadaUKTrade. Time to focus on progressive trade for #CdnBeef. @CanadaTrade #CdnBeef #cdnpoli #cdntrade #export Watch the meeting at <https://parlvu>

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## COVID-19 News

[2020 was ground zero for online cattle marketing, say producers](#)    

Canadian Cattlemen - Feb 25, 2021

there will probably still be room for live **cattle** shows, live auctions and in-person meet-and-greets long after **COVID-19** (hopefully) becomes

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[McMillin: Fed cattle prices slowly improving](#)    

Canadian Cattlemen - Mar 1, 2021

at 89,062 head. Deb's outlook for fed **cattle** : Almost a year into the economic disruptions caused by the **COVID-19** pandemic, risks to the

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[Fed Cattle Market Strong in Western Canada](#)    

SwiftCurrentOnline.com - Mar 1, 2021

plants in Western Canada are back to pre-COVID levels. **Canfax** Market Analyst **Brian Perillat** gave a **cattle** market update this week. "We'

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