



CCA Action News Volume 28 Issue 4

CCA Action News

[Minister Bibeau joins beef industry leaders on ranch tour](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

On November 18, 2021, Canada's Minister of Agriculture and Agri-Food, Marie-Claude Bibeau, joined beef industry leaders on a ranch tour near Olds, AB. Jill and Cole Harvie hosted the Minister along with Canadian Cattlemen's Association President, Bob Lowe, Canadian Roundtable for Sustainable Beef Chair, Anne Wasko, and Beef Cattle Research Council Vice Chair, Craig Lehr, to highlight the importance of innovation, sustainability and research to beef farmers and ranchers.

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[CCA participates in FPT Ag Ministers' meeting](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

From November 8-10, 2021, the Federal-Provincial-Territorial (FPT) Agriculture Ministers met in Guelph, ON where national stakeholders, including the Canadian Cattlemen's Association (CCA), were invited to participate and outline their priorities for the Next Policy Framework. Following the meeting, the Ministers released the "Guelph Statement", which aligns with CCA's priorities. The CCA will build off this momentum and continue to advocate our priorities to the federal government over the coming months.

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[Winter Feed Cost Comparison Calculator – Managing Variable Costs](#) [f](#) [t](#) [in](#) [✉](#)

Beef Cattle Research Council - Nov 15, 2021

Winter feed is the largest year-over-year variable cost faced by producers. A cow-calf operation feeding a predominantly purchased hay ration to 100 head for 180 days could pay \$50,000 a year for winter feed. A 350-head herd fed for 150 days can cost over \$150,000 a year for winter feed alone if you

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[Using enzymes to enhance drought feed supplies](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

Preparing for the winter months, producers face the challenge of limited feed supply due to this year's drought. Many have looked to lower quality forages to supplement winter supplies such as canola straw, pea straw, mixed slough grasses and more, where animal nutrition and feed efficiency remains a top priority. The Canadian Cattlemen's Association has continued to look for avenues to help mitigate the impacts of the devastating drought, including reaching out to industry stakeholders for creative solutions.

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[Beef industry summer intern positions open for applications](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

Join us for a unique learning opportunity in the Canadian beef industry next summer where intern employment opportunities are available with the Canadian Cattlemen's Association, Canfax Research Services, the Beef Cattle Research Council and the Canadian Roundtable for Sustainable Beef. The application deadline is November 26, 2021 for the three summer intern positions available. For more information visit our career opportunities page at www.cattle.ca.

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[CCA pleased to see progression with ASEAN FTA discussions](#) [f](#) [t](#) [in](#) [✉](#)

CCA Action News - Nov 17, 2021

As a supporter of free trade, the Canadian Cattlemen's Association (CCA) is pleased to see the Government of Canada's announcement to proceed with free trade negotiations with the Association of Southeast Asian Nations (ASEAN). "Free trade is an important part of the Canadian beef sector's economic

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[Beef Advocacy Canada Program a great opportunity for senior 4-H members, university or college club](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

In October, the Public and Stakeholder Engagement team launched a new and improved Beef Advocacy Canada, an online learning program designed to empower, equip and connect beef advocates. The program is useful for anyone wanting to learn how to effectively communicate key consumer concerns about beef, but it could be a particularly great opportunity for senior youth groups. Senior 4-H clubs, university and college

clubs, and any senior youth group with an interest in agriculture and food could consider encouraging their members to take this free training program. Upon completion, a digital certificate is provided to graduates and could be shared to demonstrate completion.

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[Calling all beef producers! Contribute to the update of the National Beef Sustainability Assessment](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

The Canadian Roundtable for Sustainable Beef (CRSB) is in the process of updating the National Beef Sustainability Assessment (NBSA), expected for release in 2023. The NBSA provides farm to fork national sustainability performance metrics for the Canadian beef sector from environmental, social and economic perspectives. The metrics from our first Assessment, released in 2016, are widely used to demonstrate Canada's global sustainability leadership, and have been critically important to the beef industry's communication efforts with respect to sustainable beef production over the past five years. The accompanying Sustainability Strategy highlighted key areas for continuous improvement, which has also helped inform the industry's 2030 goals.

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[Canfax Market Briefs for the week ending November 19, 2021](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 22, 2021

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CCA in the News

[Prairie ranchers face feed and water shortages as winter draws near](#) [f](#) [t](#) [in](#) [✉](#)

National Observer - Nov 12, 2021

and water. On his ranch near Nanton, in southern Alberta, **Canadian Cattlemen's Association** president Bob Lowe said he's fortunate for the

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[Livestock insurance just 'doesn't work'](#) [f](#) [t](#) [in](#) [✉](#)

The Alberta Farmer Express - Nov 15, 2021

of the insurance premiums just can't be justified for many operations, said **Brady Stadnicki**, manager of policy and programs for the Canadian

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[Farmers seek voice at COP26](#) [f](#) [t](#) [in](#) [✉](#)

The Western Producer - Nov 10, 2021

who will drive changes going forward," she said. **Fawn Jackson**, the Canadian Cattlemen's Association policy and international affairs

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CCA Social Media

[Our thoughts go out to the farmers and ranchers impacted by the devastating #BCFlood](#) <https://t.co/QuqGnWNCq4> [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - Nov 17, 2021

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[Congratulations to all inductees into the @CdnAgHall. Wise words from inductee and beef industry leader and past CCA president @eby_stan,](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - Nov 22, 2021

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[What is the #1 farm management practice for financial success? Continuous learning. Two weeks left to join the CDN COP Network. Sign up to](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - Nov 17, 2021

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[The @CPC_HQ announced their Shadow Cabinet today. To all shadow cabinet ministers announced, congratulations. We look forward to working](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - Nov 9, 2021

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[CCA President, Bob Lowe, joins @BeefFarmersON President, Rob Lipsett, along with Agriculture Ministers and @uofg leadership at the Ontario](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - Nov 8, 2021

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