



## CCA Action News Volume 26 Issue 8

### CCA Action News

#### [Canada's Agriculture Day is happening February 23, 2021](#)

Canadian Cattlemen's Association - Feb 16, 2021

It's time to showcase all the amazing things happening in the industry and create a closer connection between consumers, our food and the people who produce it. How will you celebrate Canada's Agriculture Day?

[Read More](#)

#### [CCA participates in Committee's study on beef processing capacity](#)

CCA Action News The Blog - Feb 16, 2021

The House of Commons Standing Committee on Agriculture and Agri-Food (the Committee) has been studying the country's agricultural processing capacity and last week, CCA submitted a brief to share their views and recommendations on how to strengthen the national beef processing sector.

[Read More](#)

#### [Calf price insurance now available](#)

Canadian Cattlemen's Association - Feb 16, 2021

It's never too early to think about risk management and target prices for your calves and feeders. Given the major volatility and ongoing uncertainty in the marketplace, having some form of price protection is a good strategy, even if on only a portion of your calves.

[Read More](#)

#### [Attention researchers and extension agents: BCRC opens two calls for expressions of interest](#)

Beef Cattle Research Council - Jan 29, 2021

The Beef Cattle Research Council invites expressions of interest (EOIs) for research projects as well as for technology transfer and production economics projects. The application deadline for these separate but concurrent calls is February 26, 2021 at 11:59 p.m. MT

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#### [Mentorship mixer series a success](#)

Canadian Cattlemen's Association - Feb 16, 2021

Earlier this month, the Beef Cattle Research Council's (BCRC) Researcher Mentorship Program and the Cattlemen's Young Leaders (CYL) Mentorship Program teamed up to present a two-part virtual workshop and networking series to program participants.

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#### [Canfax Market Briefs for the week ending February 12, 2021](#)

Canadian Cattlemen's Association - Feb 16, 2021

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### CCA in the News

#### [CCA Reports: The critical need for better business risk management tools](#)

Canadian Cattlemen - Feb 12, 2021

Bob Lowe, president of the **Canadian Cattlemen's Association**, makes the case for AgriStability enhancements

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### CCA Social Media

#### [@CdnCattlemen is looking for a part-time technical assistant in the southern Alberta area to scope and coordinate term conservation easement](#)

Cdn Cattlemen's Assn - Feb 9, 2021

@CdnCattlemen is looking for a part-time technical assistant in the southern Alberta area to scope and coordinate term conservation easement tasks for the Species At Risk Partnerships on Agricultural Lands (SARPAL) project. View the posting: <http>

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Did you know that the Great Plains Grasslands are one of the most endangered ecosystems in the world? Join

@CdnCattlemen and celebrate [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Feb 11, 2021

Did you know that the Great Plains Grasslands are one of the most endangered ecosystems in the world? Join @CdnCattlemen and celebrate #CdnAgDay with a screening of Guardians of the Grasslands on Feb. 23 to learn about the role cattle play in its

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## COVID-19 News

Hopes for a more normal year in the cattle industry [f](#) [t](#) [in](#) [m](#)

Canadian Cattlemen - Feb 12, 2021

. national **cattle** herd shrunk slightly last year compared to 2019 and that should pay dividends for producers as the year progresses. **COVID**

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Disaster averted: Cattle set-aside does its job [f](#) [t](#) [in](#) [m](#)

The Alberta Farmer Express - Feb 8, 2021

the start of **COVID-19**," the Canadian Cattlemen's Association said in late spring. "Left unaddressed, the **Canadian beef** industry will lose

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