



CCA Action News Volume 27 Issue 5

CCA Action News

[New Action News feature: CCA government relations update](#)

Canadian Cattlemen's Association - Jun 21, 2021

CCA will now provide regular updates in Action News on our recent and key government relations activities.

[Read More](#)

[Cattlemen's Young Leaders Mentorship Program names its 2021 semi-finalists](#)

Canadian Cattlemen's Association - Jun 21, 2021

The Canadian Cattlemen's Association's (CCA) Cattlemen's Young Leaders (CYL) Mentorship Program is pleased to announce its 24 semi-finalists for the upcoming 2021-2022 program year. The CYL Program offers young people ages 18-35 from across Canada the opportunity to be paired with a beef industry leader in their specific area of interest for a nine-month mentorship. In addition, program participants engage in numerous networking opportunities with their peers and industry stakeholders throughout the year, and are granted a \$2,000 budget to fund various learning opportunities and their participation in industry events of their choice.

[Read More](#)

[New and updated factsheets available from Public and Stakeholder Engagement](#)

Canadian Cattlemen's Association - Jun 21, 2021

This winter, the Public and Stakeholder Engagement (PSE) team updated the content and design of several existing factsheets. The format was modernized to be more visually appealing, easier to read and contain more infographic-style elements. Key statistics and scientific references were also updated to reflect the most recent and accurate information.

[Read More](#)

[Nutritional qualities of beef](#)

Beef Cattle Research Council - Jun 14, 2021

It's important to understand how what we eat impacts our health and daily life but it can be hard to sift through the volume of information – and disinformation – that is out there. The BCRC has updated a web page that focuses on facts about beef nutrition. We also encourage you to check out www.thinkbeef.ca, which contains current Canadian beef nutritional information.

[Read More](#)

[Farmwork to Feed Canada collaborates with CCA to tell the Canadian beef story](#)

Canadian Cattlemen's Association - Jun 21, 2021

Farmwork to Feed Canada (F2FC) is collaborating with the Canadian Cattlemen's Association (CCA) to get the word out about issues in agriculture related to the pandemic, food safety, and food security. Formed in April 2020, F2FC is a volunteer, not-for-profit effort by communications, public relations, and marketing professionals, and students and new grads in these fields.

[Read More](#)

[Canfax Market Briefs for the week ending June 18, 2021](#)

Canadian Cattlemen's Association - Jun 21, 2021

[Read More](#)

CCA in the News

[The beef industry's voice in Ottawa](#)

Canadian Cattlemen - Jun 16, 2021

Fawn Jackson knows firsthand the power of mentorship in helping youth in agriculture succeed. She speaks warmly of the people who made a

[Read More](#)

[Meat prices climb as Canadians fire up the summer BBQ season](#)

CBC Calgary - Jun 14, 2021

, according to a market analyst with Canfax, a division of the **Canadian Cattlemen's Association**. "There's just so much demand there. And

[Read More](#)

CCA Social Media

Thank you for the questions at #AGRI today, @AlexRuff17, @NeilREllis, @yvesperronbq, @AMacGregor4CML, @WarrenSteinley. Great discussing [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Jun 8, 2021

[Read More](#)

CCA's Environment Committee Chair, @teetwodmt_duane presents to #AGRI about the environmental benefits of Canadian beef production. Beef [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Jun 8, 2021

[Read More](#)

Happy Father's Day to the dads raising the next generation of beef producers! #fathersday <https://t.co/w13RJUQXsP> [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Jun 20, 2021

[Read More](#)

COVID-19 News

Increasing feed costs could temper cattle market strength [f](#) [t](#) [in](#) [m](#)

Manitoba Co-operator - Jun 18, 2021

the United States was facing a backlog of fat **cattle** waiting to be slaughtered due to **COVID**-related struggles at packing plants. Canada has

[Read More](#)

Stung by pandemic and JBS cyberattack, U.S. ranchers build new beef plants [f](#) [t](#) [in](#) [m](#)

MSN Canada - Jun 17, 2021

FILE PHOTO: Outbreak of the **coronavirus** disease (**COVID-19**) in Greeley, Colorado CHICAGO (Reuters) - U.S. **cattle** ranchers and investors are

[Read More](#)

THANK YOU TO OUR
GENEROUS PRIME AND PLATINUM SPONSORS

We appreciate your support!



Canadian Cattlemen's Association - #180, 6815 - 8th Street NE, Calgary, Alberta T2E 7H7 Canada

[To unsubscribe from this newsletter Click Here](#)