



CANADIAN
CATTLEMEN'S
ASSOCIATION

National Voice Of Cattle Producers

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CCA Action News Volume 26 Issue 1

CCA Action News

[CCA shares comments on Canada-U.K. transitional & future trade agreements with Government of Canada](#)    

Canadian Cattlemen's Association - Nov 9, 2020

Earlier this fall, CCA shared its key priorities for the interim and longer-term Canada-U.K. trade agreement with the Government of Canada.

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[Comments needed: CFIA launches consultation on "simulated meat" labelling guidelines](#)    

Canadian Cattlemen's Association - Nov 9, 2020

Last week, the Canadian Food Inspection Agency (CFIA) launched a consultation on the proposed changes to guidelines for simulated meat and simulated chicken. They are seeking responses to proposed updates to the guidelines for industry on simulated meat and simulated poultry products as well as new guidelines for certain plant-based protein foods.

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[Calm And Calculated: What Key Financial Tools Can Help You Achieve Success On Your Farm? Webinar November 18th](#) 



Beef Cattle Research Council - Nov 4, 2020

Are your farm financials stressing you out? Join this webinar to learn more about the information needed to help make financial decisions, having a good relationship with your creditor, and what to do if you're turned down for financing.

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[Join the last in our fall series of Canadian Beef Goals Webinars](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Roundtable for Sustainable Beef - Nov 9, 2020

Beef Quality and Food Safety Providing a consistently safe, high-quality product to the consumer is a key priority for the industry. Join Dr. Reynold Bergen, Science Director at the Beef Cattle Research Council, as he explores how that is done through the National Beef Quality Audit, and more.

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[Canfax Market Briefs for the week ending November 6, 2020](#) [f](#) [t](#) [in](#) [✉](#)

Canfax - Nov 9, 2020

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CCA in the News

[Conversations That Matter: What's the beef with beef?](#) [f](#) [t](#) [in](#) [✉](#)

Vancouver Sun - Nov 6, 2020

once again sequestered in the vegetation the cows eat. I invited **Bob Lowe**, the president of the Canadian Cattlemen's Association to join me

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CCA Social Media

[Calling all #beef producers! Learn more about @CdnCattlemen and our focus on the environment and sustainability during the @Alltech](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 6, 2020

Calling all #beef producers! Learn more about @CdnCattlemen and our focus on the environment and sustainability during the @Alltech Blueprint Beef Academy event on November 10 at 12:30 p.m. (MT). Click here to register: <https://bit.ly/368YWcC>

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[Learn more about the connection between #beef cattle and the environment! Join CCA's Public and Stakeholder Engagement Program for a special](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 5, 2020

Learn more about the connection between #beef cattle and the environment! Join CCA's Public and Stakeholder Engagement Program for a special presentation at The Royal Agricultural Virtual Experience. Register here: <https://bit.ly/3p1KHaQ> Nature Conservancy of Canada / Conservation de la nature Canada Ducks Unlimited Canada

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[Just announced today – support for Alberta's core industries including #agriculture with \\$155M in new funding from @ERAlberta. Learn more:](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - Nov 2, 2020

Just announced today – support for Alberta's core industries including #agriculture with \$155M in new funding from @ERAlberta. Learn more: <https://bit.ly/2TNgoGp> #shovelready

[Read More](#)

Incremental improvements stack up! Over 30 years, adoption of research & innovation has resulted in a 15% reduction in GHG emissions from 

Canadian Cattlemen's Association - Nov 2, 2020

Incremental improvements stack up! Over 30 years, adoption of research & innovation has resulted in a 15% reduction in GHG emissions from #cdnbeef cattle. We're not stopping there! Aiming for a 33% by 2030. Learn more: <https://bit.ly/2H2rPXz> #cdnbeefgoals @mclaudibibeau

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COVID-19 News

Kentucky Beef Cattle Market Update for November 1 

Farms.com - Nov 6, 2020

end meats. We learned this spring that the biggest **COVID**-related threat to **cattle** markets was processor shutdowns, so avoiding those this

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Surviving the pandemic on a small beef farm 

Canadian Cattlemen - Oct 30, 2020

Resiliency in the Beef Sector" which was organized by **Canadian Cattlemen magazine** and the Canadian Cattlemen's Association at the Ag in

[Read More](#)

Slaughter backlog slow to disappear 

The Western Producer - Oct 29, 2020

The backlog of slaughter **cattle** that developed when many North American packing plants slowed or shut down in early days of the **COVID-19**

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