



CCA Action News Volume 27 Issue 4

CCA Action News

[Canada receives negligible risk for Bovine Spongiform encephalopathy \(BSE\); allowing for expanded international beef export opportunities](#)

Canadian Cattlemen's Association - May 27, 2021

Today marks an important step forward for the Canadian beef industry as the World Organisation for Animal Health (OIE) recognized Canada as negligible risk for Bovine Spongiform encephalopathy (BSE).

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[Your input wanted! CRSB's Review and Update of the Certified Sustainable Beef Framework](#)

Canadian Cattlemen's Association - Jun 7, 2021

Join us for a stakeholder engagement workshop: Canadian Roundtable for Sustainable Beef's (CRSB) Review and Update of the Certified Sustainable Beef Framework. When it launched in 2017, the CRSB committed to reviewing the CRSB Certified Sustainable Beef Framework every five years. As part of its review and update, CRSB has engaged Wilton Consulting Group to conduct the stakeholder engagement portion of the project.

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[Multiplier study: Calculating the full economic impact of Canada's cattle industry](#)

Canadian Cattlemen's Association - Jun 7, 2021

The cattle and beef sector is an important driver of economic activity in Canada. However, that is not always apparent from looking at Farm Cash Receipts alone. Overall, direct impacts constitute about a one-quarter to a half of the total economic impacts. Indirect impacts are created through the purchase of various inputs that are required for the production in each sector (or sub-sector). Similarly, the induced impacts are a result of spending of the income received by owners of these resources, thereby creating more demand for various commodities and thus increase production.

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[Provincial fly-ins continue with Saskatchewan and Alberta](#)

Canadian Cattlemen's Association - Jun 7, 2021

It is a busy spring for producers and for the Canadian Cattlemen's Association (CCA) Ottawa office as they continue organize meetings with parliamentarians during our provincial fly-ins to discuss priority files. Last week, Saskatchewan and Alberta met with House and Senate representatives regarding environmental initiatives, trade, business risk management and transportation.

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[Cattlemen's Young Leaders 2021 Spring Forum provides learning and networking opportunities](#)

Canadian Cattlemen's Association - Jun 7, 2021

Last week, the Cattlemen's Young Leaders Mentorship Program hosted its Spring Forum event with a virtual twist. Program participants, aged 18-35 from across Canada and involved in various aspects of the beef industry, connected online for a series of training and networking sessions to build their skills and stronger relationships amongst their peers.

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[Canadian Cattlemen's Foundation gift opens opportunity for youth development program at W.A. Ranches](#)

Canadian Cattlemen's Association - May 26, 2021

The Canadian Cattlemen's Foundation (CCF) presented a gift of \$150,000 to launch a new national youth program delivered from W.A. Ranches at the University of Calgary. This program will offer both urban and rural youth across the country the opportunity to enhance their understanding of how food is produced.

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[Tips on weed and brush control in pastures](#)

Beef Cattle Research Council - May 26, 2021

Healthy and productive pastures are the foundation of a successful and sustainable beef cattle operation. When weeds and brush spread into hay fields, rangelands and pastures, desirable forage species are replaced, reducing productivity and profitability. Pastures can be impacted by annual, biennial and perennial weeds, and each region across Canada will have different weeds that are problematic.

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Canfax Market Briefs for the week ending June 4, 2021 [f](#) [t](#) [in](#) [m](#)

Canadian Cattlemen's Association - Jun 7, 2021

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CCA in the News

Canada's cattle sector on guard as beef-labelling talk returns in the U.S. [f](#) [t](#) [in](#) [m](#)

CBC News - Canada - May 28, 2021

" said Dennis Laycraft, executive vice-president of the **Canadian Cattlemen's Association**. "They were keeping animals separate in the plants

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Gift from Canadian Cattlemen's Foundation opens doors to national youth program at ranch of opportunities' [f](#) [t](#) [in](#) [m](#)

Education News Canada - May 27, 2021

" says Lowe, a Nanton rancher who is also president of the **Canadian Cattlemen's Association**. "We want young people to experience first-hand

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World body says Canadian beef officially poses 'negligible risk' for mad cow disease [f](#) [t](#) [in](#) [m](#)

National Newswatch - May 27, 2021

an industry that exports fully half of what it produces. The **Canadian Cattlemen's Association** estimated the losses at upwards of \$5 billion

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CCA Social Media

Canadian beef farmers and ranchers have a GHG footprint half the world average and have set a goal to further reduce it by 33% by 2030, this [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Jun 4, 2021

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CCA teamed up with @albertabeef in meeting with parliamentarians to discuss matters of importance to Alberta producers.

We are thankful for [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Jun 4, 2021

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CCA's provincial fly-ins continue with virtual visits in the west this week. @SaskCattlemens joined us in speaking to elected officials [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Jun 2, 2021

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Today began with a meeting between @DaveEppCKL and our Ontario producers. In light of yesterday's BSE announcement, there was much to [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - May 28, 2021

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To recognize the end of the historic BSE era, beef producers across Canada joined @mclaudibibeau to discuss impacts to the economy, the [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - May 27, 2021

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COVID-19 News

Higher beef prices and recovered live cattle prices, says CCA [f](#) [t](#) [in](#) [m](#)

farmnewsNOW - Jun 3, 2021

with the meatpacking shutdowns and slowdown due to **COVID-19**. He says the supply chain was able to cope, but **cattle** were backed up and more

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