



## CCA Action News Volume 26 Issue 12

### CCA Action News

#### [CCA co-hosts UN Food Summit dialogue](#)

Canadian Cattlemen's Association - Apr 12, 2021

Later this month, the Canadian Cattlemen's Association (CCA) joins Nature Conservancy Canada (NCC) in hosting a virtual conversation series in anticipation of the upcoming United Nations Food Systems Summit. The Summit will be an influential policy discussion and CCA wants to ensure Canada's livestock sector is part of the narrative.

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#### [Reminder! CRSB Semi-Annual April 20, 2021](#)

Canadian Cattlemen's Association - Apr 12, 2021

Join us (virtually) for the Canadian Roundtable for Sustainable Beef's Semi-Annual meeting on April 20, featuring key updates from all of our beef sustainability workstreams, including National Beef Sustainability Assessment and Strategy, Communications and Marketing and the Certified Sustainable Beef Framework.

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#### [Canadian beef producers appreciate progress on market access to Kuwait and Guatemala](#)

Canadian Cattlemen's Association - Apr 12, 2021

The Canadian Cattlemen's Association (CCA) appreciates that effective March 18, 2021, Canada has now reached an agreement with Kuwait to restore Canadian beef full access. Following Canada's first bovine spongiform encephalopathy (BSE) case in May 2003, Kuwait banned all Canadian cattle, beef and beef products. Even though no beef exports were recorded before the suspension, this new development creates potential for growth in the middle east for Canadian beef products.

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#### [CRSB Annual Projects Survey now open!](#)

Canadian Cattlemen's Association - Apr 12, 2021

It's that time of year again! We know that there are lots of projects happening on the ground that contribute to continuous improvement and align with the Canadian beef industry's Sustainability Strategy. To continue building a strong and united beef sustainability community and increase awareness of sustainable beef production, CRSB has an inventory of projects that contribute to continuous improvement of beef production across Canada.

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#### [Young Cattlemen's Council fourth annual lobby day goes virtual](#)

Canadian Cattlemen's Association - Apr 12, 2021

Delegates of the Canadian Cattlemen's Association's Young Cattlemen's Council were pleased to participate in virtual meetings with parliamentarians throughout the end of March to discuss issues of importance to young producers across Canada. The voice of the beef industry's next generation remains essential in creating a strong, vibrant future for the sector.

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#### [Canada Beef releases updated nutrition resources](#)

Canadian Cattlemen's Association - Apr 12, 2021

Updated health professional resources are available at ThinkBeef.ca. These updates include a report on ultra-processed food consumption figures whose findings signals a reduction in whole unprocessed foods, and rise in the consumption of ultra-processed foods. Additionally, a study which associates bone fracture with diets that do not incorporate meat.

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#### [The seed is falling - Aerial seeding alfalfa was worth a shot for one operation](#)

Beef Cattle Research Council - Mar 10, 2021

Aerial seeding crops is not a new idea for many farmers, particularly those in flood-prone regions. However, most producers that are experienced with seeding by plane typically plant canola or other annual cash crops, not forages. While there have been a few examples where producers or organizations have experimented with aerial seeding forages, results have been variable, due in part to weather, timing of activities, and seedbed contact.

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[Canfax Market Briefs for the week ending April 9, 2021](#) [f](#) [t](#) [in](#) [m](#)

Canadian Cattlemen's Association - Apr 12, 2021

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## CCA in the News

[Congratulations to BC Cattlemen's Association for Agritech Grant](#) [f](#) [t](#) [in](#) [m](#)

Farms.com - Apr 7, 2021

availability for the user interface. Other partners include the **Canadian Cattlemen's Association**, the Province of British Columbia, Telus

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[Thompson committed to moving ahead with pricing plan for beef industry](#) [f](#) [t](#) [in](#) [m](#)

Peicanada.com - Apr 7, 2021

is already a regional pricing formula in western Canada and the **Canadian Cattlemen's Association** has been lobbying for some time to have the

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## CCA Social Media

[We applaud @JustinTrudeau & @francoislegault commitment to expand broadband connectivity in rural Quebec. Now more than ever, internet](#) [f](#) [t](#) [in](#) [m](#)

Cdn Cattlemen's Assn - Mar 30, 2021

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## COVID-19 News

[Post-COVID uncertainty complicates beef decisions](#) [f](#) [t](#) [in](#) [m](#)

The Western Producer - Apr 8, 2021

operators and the rest of the **beef industry** are facing their usual dilemma, but it is being exaggerated and worsened by **COVID-19**. When they

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[McMillin: Fed cattle market sees little improvement](#) [f](#) [t](#) [in](#) [m](#)

Canadian Cattlemen - Apr 1, 2021

will be affected whether **COVID-19** restrictions are lifted, or if case numbers surge and restrictions are added. Feeder **cattle** Despite high

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