



CCA Action News Volume 27 Issue 2

CCA Action News

[Walmart Canada now sourcing beef from CRSB Certified Sustainable farms and ranches](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

Canadian Roundtable for Sustainable Beef (CRSB) is pleased to announce that Walmart Canada is now sourcing beef from CRSB Certified Sustainable farms and ranches. Walmart Canada is the first retailer to make an on-pack claim bearing the CRSB Certified Mass Balance logo on a line of beef patties in their Your Fresh Market brand, in stores now.

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[Safety tips for branding and processing crews during COVID-19](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

With spring now underway, it's a good reminder to review information and tips to help keep you and your branding/processing crew safe during the COVID-19 pandemic.

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[Alberta Beef Producers announces 2021 TESA award recipient, Soderghen South Inc.](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

It sounds daunting: raising cattle on an expansive land base stretching from Fort Macleod to Cardston, Alta. But don't let the large spread fool you – Alberta's Soderghen South runs like a well-oiled machine.

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[Guardians of the Grasslands sees successful public launch](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

Guardians of the Grasslands was publicly launched via a live virtual event on May 4, 2021. Sarah Wray, half of the team at Story Brokers Media House which produced the film, hosted the screening. Panelists included Karla Guyn of Ducks Unlimited Canada, Catherine Grenier of the Nature Conservancy of Canada, Ben Campbell of Grazed Right ranch in Alberta and Steve Lee of the United Nations special group for children and youth.

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[CCA comments on federal U.K. trade negotiations and possible ascension to the CPTPP](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

On April 27, the Canadian Cattlemen's Association (CCA) had the opportunity to submit comments to the Federal Consultation on the Canada-United Kingdom (U.K.) trade negotiations and the U.K.'s possible ascension to the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).

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[Canadian beef producers appreciate progress on market access to Oman and Kuwait](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

The Government of Canada recently concluded an agreement that granted access for Canadian beef to Oman. This development builds on the recent re-establishment of full market access for beef to Kuwait creating further opportunity to establish and grow beef sales in the region. Canada has not shipped beef to either country in recent years due to market restrictions.

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[CCA meets with parliamentarians during CRSB and provincial fly-ins](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

Despite travel restrictions and work-from-home requirements CCA Ottawa staff are continuing to organize meetings to discuss priority files with our elected and appointed representatives in the House and Senate. This spring, a series of provincial "fly-ins" are taking place. Thus far, Manitoba and Quebec directors and staff have met with parliamentarians regarding environmental initiatives, transportation, trade and continued funding for research.

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[United Food Systems Summit grazing livestock dialogue a success](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 10, 2021

Two weeks ago, the Canadian Cattlemen's Association (CCA) and Nature Conservancy of Canada (NCC) hosted a virtual conversation series to explore the vital role that grazing livestock play in providing both nutritious and nature positive solutions for Canada.

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[National Program Advisory Committee seeking new members](#)

Canadian Cattlemen's Association - May 10, 2021

The Government of Canada is now taking applications for the National Program Advisory Committee. To ensure that the National Program Advisory Committee continues to effectively deliver on its mandate, the federal government is looking for diverse candidates from across the country to fill up to 11 member positions within the organization.

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[Agriculture internship opportunities available in Alberta](#)

Canadian Cattlemen's Association - May 10, 2021

The Next Generation is excited to be serving the Agriculture sector in Alberta through our various internship programs. Hire an intern and pave the path for students to learn and grow while planning for your company's future.

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[Canfax Market Briefs for the week ending May 7, 2021](#)

Canadian Cattlemen's Association - May 10, 2021

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CCA in the News

['Guardians of the Grasslands' highlights importance of saving endangered native prairie landscape](#)

Lethbridge Herald - May 7, 2021

HERALDtkalinowski@lethbridgeherald.com Ducks Unlimited Canada, the **Canadian Cattlemen Association**, and the Nature Conservancy of Canada are

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CCA Social Media

[Together with @MNP_Ag, we invite you to join a webinar Tuesday, May 11 to discuss recent changes to the Canadian #AgriStability program and](#)

Cdn Cattlemen's Assn - May 6, 2021

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[Today was the final of the three part grazing livestock series hosted by @NCC_CNC and @CdnCattlemen. Participants discussed diversity in the](#)

Cdn Cattlemen's Assn - Apr 29, 2021

Today was the final of the three part grazing livestock series hosted by @NCC_CNC and @CdnCattlemen. Participants discussed diversity in the ag sector, incentivizing for sustainable practices and a holistic approach for environmental solutions. #

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[After 25 film festivals, 6 award wins and 300+ screenings across North America, the UK, South Africa and Australia, this week @CdnCattlemen](#)

Cdn Cattlemen's Assn - May 7, 2021

After 25 film festivals, 6 award wins and 300+ screenings across North America, the UK, South Africa and Australia, this week @CdnCattlemen publicly launched #GuardiansoftheGrasslands with @ducanada and @NCC_CNC Watch the full documentary on YouTube

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COVID-19 News

[Cattle values steady despite futures' drop](#)

Manitoba Co-operator - May 6, 2021

, but we'll see bigger discounts on some of the lighter **cattle** as the summer goes on." **COVID-19** vaccinations began for workers at two beef-

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[RealAg LIVE! with Brian Perillat on the cattle markets](#)

RealAgriculture.com - May 6, 2021

is joined by **Brian Perillat** of **CanFax**. Don't miss a new RealAg LIVE! each weekday at 3 pm Eastern! SUMMARY The recovery out of **COVID-19**

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[Cattle Markets More Stable a Year Into COVID-19 Pandemic](#)

Farms.com - May 6, 2021

Cattle Markets More Stable a Year Into **COVID-19** Pandemic

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