



## CCA Action News Volume 27 Issue 3




### CCA Action News

[Learn more about AgriStability program changes, watch the CCA-MNP webinar recording](#)    

Canadian Cattlemen's Association - May 25, 2021

The Understanding AgriStability Changes webinar took place May 11, 2021 presented by the Canadian Cattlemen's Association and Steve Funk from MNP. The webinar outlined what the recently announced program changes mean for Canadian cattle producers.

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[CCA speaks at House of Commons Standing Committee on Environment and Sustainable Development](#)    

Canadian Cattlemen's Association - May 25, 2021

On May 17, Dr. Reynold Bergen, Science Director of Beef Cattle Research Council and Fawn Jackson, Director of Policy and International Affairs, appeared on behalf of CCA at House of Commons Standing Committee on Environment and Sustainable Development (ENVI) on the study of Bill C-12, Canadian Net-Zero Emissions Accountability Act.

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[Provincial fly-ins continue with Ontario and the Maritimes](#)    

Canadian Cattlemen's Association - May 25, 2021

It is a busy spring for producers and for the CCA Ottawa office as they continue organize meetings with parliamentarians during our provincial fly-ins to discuss priority files. Last week, Ontario and the Maritimes met with House and Senate representatives regarding environmental initiatives, processing capacity, business risk management and transportation. Highlights included a meeting between Health Minister Hajdu and Reidridge Farm, a constituent in her riding and catching up with Minister Lawrence McLaughlin who, while now Minister of Veteran Affairs, is no stranger to the agriculture file. Several other notable meetings were captured in social media posts throughout the week.

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[Follow the latest Pasture Tech research on Forage Production Insurance blog](#)    

Canadian Cattlemen's Association - May 25, 2021

An interactive blog called Pasture Technology has been relaunched to communicate ongoing research activities that aim to enhance pasture insurance by quantifying forage production using remote sensing technology. The satellite-imaging project titled "Remote Sensing Applications to Insure Individual Farm Forage Production" is funded under the Canadian Agricultural Partnership's AgriRisk Initiatives.

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[Purchase CCIA tags direct through their website for savings and more](#)    

Canadian Cattlemen's Association - May 25, 2021

Producers are reminded tags can be purchased directly from the Canadian Cattle Identification Agency (CCIA). This represents significant advantages to producers, including all approved tags on the market, the most competitive prices and the convenience of ordering 24/7 through the webstore. Ordering directly allows CCIA to increase data integrity and traceability information chains for a stronger system.

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[The Realities of Cellular Protein webinar recording now available](#)    

Canadian Cattlemen's Association - May 25, 2021

Have questions about lab grown protein and missed the May 12 webinar with Dr. Tim McAllister on cellular protein? The recording is now available.

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[National Survey of Farmer Mental Health closing soon](#)    

Canadian Cattlemen's Association - May 25, 2021

The National Survey of Farmer Mental Health is closing in two weeks, you still have time to complete the online survey. The survey will help researchers understand your work on your mental health. The survey takes about 20 minutes to complete and participants are entered to win a \$200 prize.

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[New research chair will collaborate with beef producers to bring research into practice](#)    

Beef Cattle Research Council - May 4, 2021

As the BCRC-Hays Chair in Beef Production Systems, Gleise M. Silva will play a key role in building a more sustainable and competitive industry. Funded by the Beef Cattle Research Council, the Hays family and other partners, the University of Alberta has hired Gleise M. Silva as the new Chair in Beef Production Systems. Silva will collaborate with beef producers, translating research into practical solutions to create a more sustainable and competitive beef industry.

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[Canfax Market Briefs for the week ending May 21, 2021](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen's Association - May 25, 2021

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## CCA in the News

[CCA Reports: Export markets, ag education and environment on the agenda](#) [f](#) [t](#) [in](#) [✉](#)

Canadian Cattlemen - May 14, 2021

has in store. Be sure to check out the news section of the CCA website, [cattle.ca](http://cattle.ca), for CCA's latest news releases and industry statements.

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## CCA Social Media

[Thank you @PLawrenceMP for an excellent discussion regarding processing capacity, the sector's environmental initiatives and your efforts on](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - May 21, 2021

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[We welcome opportunities to bring constituent and MP together. Thank you @JohnNaterMP, we know @CdnCattlemen Director and @BeefFarmersON VP](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - May 21, 2021

We welcome opportunities to bring constituent and MP together. Thank you @JohnNaterMP, we know @CdnCattlemen Director and @BeefFarmersON VP @chaffe\_farms enjoyed speaking with you about riding and national issues. #teambeef <https://t.co/AnBhhksml>

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[While presenting at #ENVI and the timely documentary, #GuardiansoftheGrasslands is mentioned by @BradRedekopp. Grassland conservation is an](#) [f](#) [t](#) [in](#) [✉](#)

Cdn Cattlemen's Assn - May 17, 2021

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## COVID-19 News

[Cattle Market Update](#) [f](#) [t](#) [in](#) [✉](#)

SwiftCurrentOnline.com - May 19, 2021

down or slowed down during **COVID**, which at the time was a supply issue. "This isn't a supply issue, this is more **cattle** than there is hook

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[COVID-19 underscores the labour shortage impact](#) [f](#) [t](#) [in](#) [✉](#)

Farmtario - May 18, 2021

Ploeg, National **Cattle** Feeders' Association vice-president. "It's something that's struggled with, day in and day out, and **COVID** hasn't

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[Consumer demand supports fed and feeder cattle markets](#) [f](#) [t](#) [in](#) [✉](#)

Grainews - May 14, 2021

of the **COVID** pandemic. The fed **cattle** and beef market is being led by stronger demand, as supplies are still at higher levels. Feeder **cattle**

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