



WHO WE ARE

The Canadian Cattlemen's Foundation was established as a charity in 2014 to support sustainability and innovation within Canada's beef industry, through a network of 55,000 beef farms, ranches, industry related partners and donors.

OUR VISION

A thriving Canadian cattle industry that leads the way in sustainability and innovation.

WHAT WE DO

We work in partnership with donors and stakeholders to support next generation leadership development and sustainability initiatives for the Canadian beef industry.

OUR CURRENT FUNDRAISING PRIORITIES:

YOUTH EDUCATION - \$250,000 goal

Working in partnership with others, we raise funds for Grade K-12 projects that grow awareness and understanding of what is required to sustainably grow and raise food and how it finds its way to a supermarket, a restaurant or a plate.



AWARDS PROGRAM - \$50,000 goal

We raise funds to inspire young leaders to pursue or grow their career in the cattle industry through participation in experiential learning opportunities, travel bursaries and small research grants.



SPONSORSHIP PROGRAM - \$50,000 goal

We support existing or new Cattlemen's Young Leaders events and initiatives that enhance and expand the participation of 18-35 year olds in the beef industry.



ENDOWMENT FUND at The Calgary Foundation - \$2,500,000 goal

Through current and deferred legacy gifts, we are growing the Canadian Cattlemen's Foundation Endowment Fund, established at The Calgary Foundation in 2020, to fund CCF priorities in perpetuity.



HOW YOU CAN SUPPORT CCF'S VISION

Join us by contributing to one or more of our priority program areas:

- Youth Education Projects
- Awards Program
- Cattlemen's Young Leaders Program
- CCF Endowment Fund at The Calgary Foundation
- Area of Greatest Need



OR CONTACT US TODAY AT:
403-295-5580
Brady Stadnicki
stadnickib@cattle.ca

Let's discuss how we can work together to advance Canada's cattle industry.

DONOR INFORMATION

Name: _____

Organization Name : _____
(if applicable)

Address: _____

City/Town: _____

Province: _____ Postal Code: _____

GIVING

- I will make a one time gift of \$ _____
- I will become a member of CCF's Cattlemen's Club with a donation of \$1000 or more a year.
Here is my contribution of \$ _____
- I will make a monthly contribution of \$ _____
(Please attach a void cheque)

PAYMENT

- Cash Cheque Credit Card
- I will make my gift online at Canada Helps secure online giving portal - www.canadahelps.org/en/charities/canadian-cattlemens-foundation
- Please contact me to tell me more about CCF's legacy giving opportunities.

Name on Card: _____

Card Number: _____

Expiry Date: _____

Signature: _____

Charitable BN 803857085RR0001
We respect your privacy. We do not buy, sell or trade donor lists.



OUR FOUNDING PARTNERS

CCF's Founding Partners, Cargill and McDonald's Canada, play a vital role in the Canadian food system and the continued evolution of a sustainable beef industry that is socially, economically and environmentally responsible.