



# 2011 CCA Semi-Annual Meeting Agenda for Guests

August 9 - 12, 2011

Deerfoot Inn and Casino, Calgary, AB

Structured to deal with key issues affecting Canada's beef cattle industry, the CCA's 10 Board committees comprised of directors, at times industry representatives, plus a CCA staff representative, make recommendations to the board of directors on how to best support Canadian beef producers. The committees address issues such as animal health and meat inspection, environmental issues, animal care, foreign trade, domestic agriculture policy and regulation, and how to add value and increase competitiveness within the Canadian beef industry. Guests are welcome to observe CCA committee meetings.

## Registration

- Registration is required to attend the ILC/CCA Convention, TESA Luncheon and Entertainment Evening on August 10. Register at [www.ilccalgary.com](http://www.ilccalgary.com) or with the attached form.

- Please RSVP if you plan to observe any of the following meetings or to attend the President's Reception. To RSVP, please contact Paula Jenkins at (403) 275-8558 or email [jenkinsp@cattle.ca](mailto:jenkinsp@cattle.ca)

- To attend the golf tournament or half-day tour, register using the attached form no later than July 15th or contact Tracy Sakatch at (403) 275-8558 or email [sakatcht@cattle.ca](mailto:sakatcht@cattle.ca) for more information.

## Questions?

Contact the CCA office at (403) 275-8558, email [jenkinsp@cattle.ca](mailto:jenkinsp@cattle.ca) or during the event, visit the CCA office on-site at the Deerfoot Inn and Casino.

Date	Time	Meeting/Function
Tuesday August 9	<b>8:30 am - 11:00 am</b>	<b>Animal Care</b>
	The Animal Care Committee works alongside governments, veterinarians, and humane societies to establish a national code of practice for the care and handling of beef cattle. Producer education and training programs are also of importance to this committee.	
	<b>8:30 am - 11:00 am</b>	<b>Animal Health &amp; Meat Inspection</b>
	The Animal Health and Meat Inspection Committee works to eradicate reportable diseases from the Canadian cattle herd and ensure that regulations are based on sound, current science and do not unnecessarily impede trade. The committee also works to ensure consumer confidence in the Canadian meat inspection system and for recognition by trading partners for providing outstanding food safety assurance.	
	<b>11:00 am - 2:00 pm</b>	<b>Value Creation &amp; Competitiveness</b>
	The Value Creation and Competitiveness Committee deals with food safety, quality and assurance. The committee reviews and recommends policy dealing with customer satisfaction and seeks solutions and opportunities for ensuring the beef cattle industry's competitiveness and value creation.	
	<b>2:00 pm - 4:30 pm</b>	<b>Environment</b>
	The Environment Committee works towards understanding the environmental issues that affect the beef cattle industry and encourages environmentally sustainable production practices. Communicating to the public that cattle producers are responsible custodians of the natural resources they utilize is another fundamental responsibility.	
	<b>4:30 pm - 7:00 pm</b>	<b>Domestic Agriculture Policy and Regulations</b>
The Domestic Agriculture Policy and Regulations Committee deals with non trade-related regulatory issues, such as general government policy, safety nets and transportation regulations. This committee also makes representation to the government and works with other committees or groups on issues of mutual interest.		
<b>7:00 pm - 9:00pm</b>	<b>President's Reception</b>	
The President's Reception is an excellent networking opportunity and venue to debrief following the day's meetings. Cocktails and hors d'oeuvres will be served. <b>Please RSVP with Paula Jenkins at (403) 275-8558 or email <a href="mailto:jenkinsp@cattle.ca">jenkinsp@cattle.ca</a></b>		

Date	Time	Meeting/Function
<p>Wednesday August 10</p>	<p><b>8:00 am - 5:00 pm</b></p>	<p><b>ILC/CCA Convention</b></p>
	<p>This year's convention is held in partnership with ILC Calgary. The conference will highlight the complex forces at work in today's fast changing beef industry with an update on international economics, global demand and how Canada is perceived in the world market. Learn what will make us more competitive in the market place, and how Canadian beef can win in globalization. <b>Register at <a href="http://www.ilccalgary.com">www.ilccalgary.com</a> or with the attached form.</b></p>	
	<p><b>12:00 noon - 1:30 pm</b></p>	<p><b>TESA Luncheon</b></p>
	<p>The Environmental Stewardship Award (TESA) is a way for the Canadian beef cattle industry to annually recognize the accomplishments of cattle producers in their role as stewards of the land. Selected from provincial association award recipients, one national award is presented each year to an operation that exemplifies the initiatives that producers across the country undertake to preserve and care for their land. Today's luncheon will announce the national award recipient. <b>Registration is included with registration to the ILC/CCA Convention.</b></p>	
	<p><b>6:00 pm - 10:00 pm</b></p>	<p><b>BBQ, Entertainment Evening and Live Auction</b></p>
<p>A highlight of the CCA semi-annual meeting and convention is the barbeque and entertainment evening, taking place this year at The Ranche in Fish Creek Park. The live auction features an impressive array of local artwork and various other items, with proceeds being donated equally to the Canadian 4-H Council and the British Columbia 4-H Foundation. Buses will transport attendees between the Deerfoot Inn and Casino and The Ranche before and after the event. <b>Registration is in addition to registration for the ILC/CCA Convention. Register at <a href="http://www.ilccalgary.com">www.ilccalgary.com</a> or with the attached form.</b></p>		
<p>Thursday August 11</p>	<p><b>8:00 am - 12:00 noon</b></p>	<p><b>Foreign Trade</b></p>
	<p>The Foreign Trade Committee focuses on free trade and equal access for the Canadian beef industry. The CCA works to ensure that the Canadian beef industry has favourable access to international markets and that we are not exposed to unfair competition. This committee also works towards eliminating programs, measures and subsidies around the world that distort trade.</p>	
	<p><b>1:30 pm - 7:30 pm</b></p>	<p><b>Golf Tournament</b></p>
	<p>The annual golf tournament is an excellent opportunity to meet fellow producers, industry representatives and CCA personnel while showing off your golf skills. The tournament kicks off with a 1:30 pm tee time at HeatherGlen golf course. Prizes will be awarded following the steak dinner served at 6:00 pm. <b>Register with the attached form.</b></p>	
<p><b>1:00 pm - 10:00 pm</b></p>	<p><b>Tour to Banff</b></p>	
<p>Enjoy the afternoon touring Banff, a unique mountain community located in Canada's first National Park. The bus will depart from the Deerfoot Inn and Casino at 1:00 pm sharp and will return at approximately 10:00 pm. <b>Register with the attached form.</b></p>		
<p>Friday August 12</p>	<p><b>8:00 am - 4:00 pm</b></p>	<p><b>Board of Directors Meeting</b></p>
	<p>The week of events culminates with the Board of Directors meeting, where important decisions are made that work to improve and define the future of the Canadian beef industry.</p>	





## The Canadian Cattlemen's Association Annual Golf Tournament and Tour

Thursday, August 11, 2011

### Golf Tournament

1:00 - 7:30pm

HeatherGlen Golf Course

234024 Range Road 285, Rocky View, AB

Cost: \$120.00 + GST

Includes: 18-hole golf with cart, gratuities, prizes, transportation and steak dinner

Transportation to and from the course will be provided only if requested. See registration form.

**1:00pm** – Depart from Deerfoot Inn & Casino

**1:30pm** – Tee off

**6:00pm** – Steak dinner in clubhouse

**7:30pm** – Return to Deerfoot Inn & Casino

### Tour to Banff

12:45 - 10:00pm

Cost: \$50.00 + GST

Includes: transportation to and from Banff, park pass, gratuities, bottled water and basic tourism info

Does not include: admission fees to local attractions, additional transit in or around Banff, meals, etc.

**12:45pm** – Board the bus at Deerfoot Inn & Casino. The bus will depart at 1:00pm sharp.

**2:50pm** – Arrive in downtown Banff

A comfortable coach bus will transport you to downtown Banff, dropping you off at the Banff Park Museum (91 Banff Avenue).

Downtown Banff offers great shopping along Banff Avenue and its side-streets, several museums and cultural sites, as well as scenic walking trails.

To visit the Banff Upper Hot Springs or to ride Banff Gondola to the summit of Sulphur Mountain, take advantage of Banff's Roam transit system. Roam bus stops can be found along Banff Avenue, including a stop in front of the Banff Park Museum, which is less than a 10-minute ride away from these sights.

Basic tourism information will be provided on the bus when departing from Calgary, including the Roam transit system schedule, a map of downtown Banff and walking trail information, however you are encouraged to plan your day beforehand. Visit [www.banff.ca](http://www.banff.ca) for more information on the sites in and around Banff.

**6:30pm (optional)** – Supper at Bumper's Beef House (603 Banff Ave.)

Meet for supper at Bumper's Beef House where a reservation will be made for our group.

**8:15pm** – Board the bus at Bumper's Beef House (603 Banff Ave.). Bus departs at 8:30pm sharp.

**10:00pm** – Bus arrives back at Deerfoot Inn and Casino.



# Golf Tournament & Tour Registration Form

Return this portion to:

Canadian Cattlemen's Association – 310, 6715 8<sup>th</sup> Street NE – Calgary, AB – T2Z 4H6;

Email: sakatcht@cattle.ca; Fax: (403) 274 – 5686, Attn: Tracy Sakatch, **no later than August 3, 2011**

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

## Golf Tournament

Cost	5% GST	Attendees	Total Cost
\$120.00	+ \$6.00	x _____	= \$ _____

I will provide my own transportation to and from the golf course.  
I am also able to take \_\_\_\_\_ golfers and their bags with me.

I require transportation to and from the golf course. Please contact me prior to the golf tournament to inform me of the arrangements.

## Tour to Banff

Cost	5% GST	Attendees	Total Cost
\$50.00	+ \$2.50	x _____	= \$ _____

Please reserve my seat(s) for the group supper at Bumper's Beef House

I will not be joining the group for supper at Bumper's Beef House

## Payment

Method of payment:  VISA  MasterCard  Cheque (encl. & payable to Canadian Cattlemen's Association)

Please send me a receipt

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_



**ILC Beef 2011**  
**August 10, 2011**

Deerfoot Inn and Casino 1000,  
11500 - 35 Street SE, Calgary



# ILC Beef 2011 Delegate Registration Form

**Registration: 7:00 am – 8:00 am**

**Sessions: 8:00 am – 5:00 pm**

*Coffee breaks and lunch included in registration.*

**Early registration prior to June 24, 2011:**

Primary Producer: \$175.00 plus GST

Industry Member: \$350.00 plus GST

**Full registration after June 24, 2011:**

Primary Producer: \$175.00 plus GST

Industry Member: \$370.00 plus GST

**Barbeque Event - August 10, 2011:**

\$45.00 plus GST per person

The Ranche, Fish Creek Provincial Park

Bow Bottom Trail SE, Calgary, AB

Time: 6:00 pm – 9:30 pm

Please complete one registration form for each registrant.

### Step 1: Personal Details

*(please print clearly)*

Prof  Dr  Mr  Mrs.  Ms  *(please check one)*

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_

Country: \_\_\_\_\_ PC / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ F ax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please check one of the following that best describes you:**

- |  |  |
|--|--|
| <input type="checkbox"/> Primary producer              | <input type="checkbox"/> Packer / Processor    |
| <input type="checkbox"/> Retail / Food Service         | <input type="checkbox"/> Government            |
| <input type="checkbox"/> Agri-business                 | <input type="checkbox"/> Financial Institution |
| <input type="checkbox"/> Industry Association          | <input type="checkbox"/> Feedlot/backgrounder  |
| <input type="checkbox"/> Student / Educator/Researcher |  |
| <input type="checkbox"/> Other: _____                  |  |

### Step 2: for Platinum Level Sponsors only:

Check box to order one table of 8 delegates at discounted price of \$2600.00 CDN plus GST.

Please list the 8 persons to be registered at that table: please include company name in space provided

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

### STEP 3: Registration

	<b>Early Bird</b> <i>Before June 24, 2011</i>	<b>Full Registration</b> <i>After June 24, 2011</i>	<b>Total Due</b>
<b>Full</b>	<b>\$367.50 CDN</b> <i>(\$350.00 + \$17.50 GST)</i>	<b>\$388.50 CDN</b> <i>(\$370.00 + \$18.50 GST)</i>	\$
<b>Producers &amp; Students</b>	<b>\$183.75 CDN</b> <i>(\$175.00 + \$8.75 GST)</i>	<b>\$183.75 CDN</b> <i>(\$175.00 + \$8.75 GST)</i>	\$
<b>Barbeque event</b>	<b>\$47.25 CDN</b> <i>(\$45.00 + \$2.25 GST)</i>	<b>\$47.25 CDN</b> <i>(\$45.00 + \$2.25 GST)</i>	\$
<b>Table of 8 purchase</b>	<b>\$2730.00 CDN</b> <i>(\$325.00 x 8= \$2600.00+130.00 GST)</i>		\$
<b>Government Employee</b>	<b>\$350.00 CDN</b>	<b>\$370.00 CDN</b>	\$
<b>Government Barbeque Ticket</b>	<b>45.00 CDN</b>	<b>45.00 CDN</b>	\$
<b>Grand Total</b>			\$ _____

*All payments must be made in Canadian funds. Registration will not be processed or acknowledgements sent until payment is received.  
GST# 893865915*

### Step 3: Method of Payment

Please choose one form of payment, tick "x" where applicable and complete the details below.

**1. Pay by Cheque**

Make cheque payable to "Iris Meck Communications Inc." (With a memo of ILC-Calgary) in Canadian funds with all the correct information included and mailed with a copy of the registration form to:

**ILC-Calgary**

c/o Iris Meck Communications Inc.  
Suite 510, 5920 - 1 A Street SW  
Calgary, Alberta, Canada T2H 0G3

**2. Pay by Credit Card**

*(please check one)*

VISA     MasterCard

Credit Card number: \_\_\_\_\_

Expiry Date (MM/YY): \_\_\_\_\_

Name as it appears on the front of the card: \_\_\_\_\_

Signature: \_\_\_\_\_

*(By signing, I authorize the use of my credit card. Your credit card statement will read "Iris Meck Communications Inc.")*

### Cancellation Policy

No refunds will be processed, however, you can substitute attendees by contacting the ILC office by phone at: 403-686-8407, fax: 403-255-4592 or by email at: ilcreg@imcievents.ca

### Dietary Restrictions

Please advise of any food restrictions or dietary requirements that need to be met: \_\_\_\_\_

### Registration Deadline

Registration by phone or fax will close Tuesday August 9, 2011 at 4:30 pm. Registration will resume and will be accepted on-site Wednesday August 10, 2011 at 7:00-8:00 am