

*Canadian Cattlemen's  
Association*

*Policy  
Manual*



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## Animal Care Committee

**Animal Care Committee**

**2010**

**Semi -  
Annual**

That CCA contribute \$4000 in 2011/12 toward continuing the advancement of certified livestock transporter training to a sustainable national model.

**Animal Care Committee**

**2010**

**Annual**

That CCA increase its contribution to the National Farm Animal Care Council by up to 20%.

**Animal Care Committee**

**2009**

**Annual**

That CCA participate in the future direction of the Certified Livestock Transporter advisory group with the aim of making it a national program.

**Animal Care Committee**

**2009**

**Annual**

That CCA apply to update the code of practice for the care and handling of beef cattle through the National Farm Animal Care Council process.

**Animal Care Committee**

**2009**

**Annual**

That animal care is included in AAFC program spending.

**Animal Care Committee**

**2008**

**Annual**

Regarding transport regulations and enforcement:

1. When livestock is hauled, CCA recommends that total legal load weights should be considered rather than separate axle weights so that cattle can be loaded into various trailer compartments at appropriate densities for animal welfare.
2. Enforcement agencies and their personnel should make every effort to ensure that their facilities are made available to handle cattle compromised during transport.
3. Laws and regulations should be flexible enough to allow for variation in hauling procedures and practices as long as the welfare of the hauled animals is not compromised. The CCA only supports penalties when negative outcomes have occurred as a result of negligent conduct by shippers, haulers, or receivers.

## Animal Health and Meat Inspection Committee

<b>Animal Health and Meat Inspection Committee</b>	<b>2010</b>	<b>Semi - Annual</b>
<p>That the CCA accept the report of the traceability policy development task group in principle and request amendments to the policy recommendations as noted in the AH&amp;MI committee report.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2010</b>	<b>Annual</b>
<p>That the CCA approve the guiding principles for beef cattle traceability document and sign it to show support.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2010</b>	<b>Annual</b>
<p>That the CCA provide a letter of support for the terms of reference and formation of the national farmed animal health and welfare council.</p> <p>Further, that the CCA nominate Dr. Norm Willis and Rob McNabb as non-government representatives on the council.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2010</b>	<b>Annual</b>
<p>That the CCA continue to explore options for mitigating the use of dentition over age verification.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the AH&amp;MI Committee send a letter of support for the research, development and subsequent licensing of products for which the appropriate evaluation demonstrates a value and contribution to the health and well being of beef cattle in Canada, and further that this serves as the basis for future requests for letters of support for specific products.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA support the CAHC proposal for coordination of the National Johne's Disease Initiative and include the CCA contribution in the annual operating budget of the Animal Health and Meat inspection Committee.</p>		



<b>Animal Health and Meat Inspection Committee</b>	<b>2009</b>	<b>Semi - Annual</b>
That the CCA make it a priority to communicate the necessity of verifiable age records for the industry to be able to meet the requirements for a credible and auditable system to enhance Canada's trade and traceability initiatives.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2009</b>	<b>Semi - Annual</b>
That CCA actively pursue CFIA to support and broadly communicate to all sectors of the industry that properly documented AV trumps dentition.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2009</b>	<b>Semi - Annual</b>
That CCA continue to lobby CFIA to adopt the "short" list of SRM's to harmonize with the US RULE before 2011.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2009</b>	<b>Semi - Annual</b>
That CCA develop a standard for on farm bio-security in collaboration with the provincial beef cattle organizations and CFIA Office of bio-security.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2008</b>	<b>Annual</b>
That the CCA explore mechanisms for providing direct assistance to the producers of the Riding Mountain Eradication Area for ongoing TB surveillance.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2008</b>	<b>Annual</b>
That the CCA support the recommendations outlined in the "E Coli 0157:H7 Vaccine - Recommendations Regarding Further Investment by the Government of Canada" document and direct staff to proceed with a letter to the Minister outlining our position.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2008</b>	<b>Annual</b>
That the CCA initiate discussion with the Dairy Farmers of Canada regarding cull cow health and welfare issues including calling attention to the enforcement of transport and animal welfare regulations.		



<b>Animal Health and Meat Inspection Committee</b>	<b>2008</b>	<b>Annual</b>
<p>That the CCA commit to the five year plan presented by the West Hawk Lake initiative which includes the budget commitment of \$8,500 for the current fiscal year and \$52,500 for each of the next four years subject to all other stakeholders committing their respective contributions and then enter into a formal governance agreement with the WHL legal entity.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2006</b>	<b>Semi - Annual</b>
<p>To support the principle of age verification and strongly encourage producers to voluntarily participate in the program.</p>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2006</b>	<b>Semi - Annual</b>
<p>To adopt the following principles of traceability for the development of a national system for the Canadian beef cattle industry:</p> <ul style="list-style-type: none"><li>A. The scope of traceability for beef cattle:<ul style="list-style-type: none"><li>i. Shall not impede or delay commerce</li><li>ii. Costs of the system must not result in the industry becoming non-competitive</li><li>iii. The technology must be capable of reading ID at a rate which accommodates normal commerce</li><li>iv. Tolerance ranges for readability must be acceptable to the industry standards</li><li>v. Producer information must remain confidential</li></ul></li><li>B. That the CCA supports the CCIA definition of premise ID for the beef cattle industry as the home quarter or headquarters of the registered operator</li><li>C. The CCA defines tracking movement of beef cattle as only those points of movement in the life of an animal where a change of premise takes place and that at these points' data is submitted upon the arrival of the animal.</li></ul>		
<b>Animal Health and Meat Inspection Committee</b>	<b>2006</b>	<b>Semi - Annual</b>
<p>To vigorously support the pursuit of mustering fees being paid by the appropriate government agency to producers undergoing maintenance disease surveillance.</p>		



<b>Animal Health and Meat Inspection Committee</b>	<b>2006</b>	<b>Semi - Annual</b>
To pursue the recommendations stated in the OUI course of action document (August 8, 2006) to advocate a permit based program for importing veterinary products from the U.S. approved for use in Canada and work with members of the CAHC on common objectives.		
<b>Animal Health and Meat Inspection Committee</b>	<b>2006</b>	<b>Semi - Annual</b>
To allow for the importation of veterinary products for own use from the U.S. that are approved for use in Canada.		
<b>Beef Cattle Research Council</b>		
<b>Beef Cattle Research Council</b>	<b>2009</b>	<b>Annual</b>
To accept the report on the BCRC science cluster application and support the submission of the application to AAFC.		
<b>Beef Cattle Research Council</b>	<b>2009</b>	<b>Semi - Annual</b>
That the CCA seeks 10/90 (industry/government) matching funding for the beef cattle research cluster as earlier expected.		
<b>Beef Information Centre</b>		
<b>Beef Information Centre</b>	<b>2011</b>	<b>Annual</b>
To approve the 2010/11 amended business plan and budget as presented.		
<b>Beef Information Centre</b>	<b>2011</b>	<b>Annual</b>
To approve the 2011/12 business plan and budget (draft C March 8, 2011) as presented.		
<b>Beef Information Centre</b>	<b>2010</b>	<b>Semi - Annual</b>
Be it resolved that BIC change its partners program match requirements for the U.S. market from 25:75 to 50:50, and grandfather four projects currently in development.		



<b>Beef Information Centre</b>	<b>2010</b>	<b>Semi - Annual</b>
That the CCA approve the July 23, 2010 draft 2010/11 budget as proposed.		
<b>Beef Information Centre</b>	<b>2010</b>	<b>Semi - Annual</b>
Be it resolved the final policy recommendation regarding provincial-regional marketing initiatives be presented to the BIC committee as soon as possible for final approval.		
<b>Beef Information Centre</b>	<b>2010</b>	<b>Annual</b>
To approve the 2010/11 business plan and budget as presented.		
<b>Beef Information Centre</b>	<b>2009</b>	<b>Semi - Annual</b>
That BIC requests CCA consolidate all national check-off collected for marketing purposes into a single fund for allocation based on market opportunities and organizational needs for July 1, 2010.		
<b>Beef Information Centre</b>	<b>2009</b>	<b>Semi - Annual</b>
That BIC and CCA explore all opportunities to utilize industry partner contributions towards programs as the match requirement for CCMDC funds starting in the 2009/10 fiscal year.		
<b>Board</b>		
<b>Board</b>	<b>2010</b>	<b>Semi - Annual</b>
That a cattlemen young leaders' steering committee be formed that is headed up by CCA past president Brad Wildeman.		
<b>Board</b>	<b>2009</b>	<b>Annual</b>
That the CCA board approves 09/10 CCMDC marketing plan subject to the ongoing review of collaboration amongst the Marketing organizations.		
<b>Board</b>	<b>2008</b>	<b>Annual</b>
Whereas there are several organizations such as BIC, CBEF, and CBBC, which are charged with marketing outside of Canada;		



Therefore, be it resolved that CCA investigates whether amalgamation of these three or more organizations could provide more coordinated and efficient operations.

Further, be it resolved that the results of this investigation be presented at the CCA 2008 Semi – Annual meeting.

**Domestic Ag Policy & Regulations Committee**

<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2011</b>	<b>Annual</b>
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That the Federal Government, Provincial Governments and Industry collaborate to develop more effective Forage Insurance Programs.

<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2011</b>	<b>Annual</b>
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That CCA adopt the following guiding principles for a safety net program:

1. The primary concern of the CCA is developing a program for disaster protection as opposed to income fluctuation.
  2. The program must be as market neutral as possible:
    - It must be structured to minimize the influence it has on business decisions.
    - It should not alter the competitive balance within the industry, including regional and sectoral.
    - It must allow the cattle industry to be driven by clear market signals.
  3. The program must be structured to minimize risk of foreign trade action.
  4. The program must be transparent and predictable.
  5. The cattle industry needs a voice in program policy direction.
- (Renewed From Annual 2006)

<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2011</b>	<b>Annual</b>
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That the CCA recognize the choice of supply managed sectors of Canadian agriculture to market their products as they deem best. However, rigid measures to protect Canada’s supply-managed farmers should not impede



<p>the ability of another sector to maintain and grow its profitability. (Renewed From Annual 2006)</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2011</b></p>	<p><b>Annual</b></p>
<p>That CCA support the concept that farm fed grains be included in any programs for grains and oilseeds. (Renewed From Annual 2006)</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2010</b></p>	<p><b>Semi - Annual</b></p>
<p>That CCA lobby the federal gov't to join with provincial governments to implement the cattle price and basis insurance programs with a cost shared premium structure similar to the crop insurance programs.</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2010</b></p>	<p><b>Semi - Annual</b></p>
<p>That CCA lobby the federal government to implement a national price and basis insurance program for calves, feeder cattle and finished cattle.</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2010</b></p>	<p><b>Semi - Annual</b></p>
<p>That the CCA request the federal government to provide in collaboration with industry an ad hoc program to respond in the event of a natural or like-natural disaster.</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2010</b></p>	<p><b>Annual</b></p>
<p>That the CCA endorse the joint letter with OCA to Minister Ritz requesting extension of the stay of default for the emergency cash advance for another year to September 2011.</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2010</b></p>	<p><b>Annual</b></p>
<p>That CCA send a letter to the governor of the bank of Canada explaining the effects of increased interest rates and high Canadian dollar values on the Canadian cattle industry.</p>		
<p><b>Domestic Ag Policy &amp; Regulations Committee</b></p>	<p><b>2009</b></p>	<p><b>Semi - Annual</b></p>
<p>That CCA support the project examining market power in the beef packing industry and options available to industry for responding to marketplace concentration.</p>		



<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Semi - Annual</b>
<p>That CCA lobby the federal government aggressively to develop in collaboration with provincial governments and industry, a national cattle price and basis insurance program that is effective and affordable as a first line business risk management program for the cattle industry.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>Complete</b>	<b>2009 Annual</b>
<p>At the request of the Provincial Members, the CCA will coordinate communication of the importance of Provincial Check off dollars for advocacy at the national level.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA reaffirm its position as an organization that advocates free and open markets whereby supply and demand sets the price with a minimum of government interference.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA remains an organization that advocates minimal government assistance in the form of subsidies other than during times of disaster.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA advocates an integrated North American market for free trade in beef and cattle.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA Board approves the recommendations of the review of the marketing group's steering committee to adopt option 1 to be reviewed in 4 months by the steering committee to assess progress, and in the event of unsatisfactory progress, option 4 would be the next course of action.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Committee</b>
<p>That the CCA Board adopt the CCA Principles of Government involvement in the Cattle and Beef Industry as amended. CCA Principles on Government Involvement</p>		



## in the Cattle and Beef Industry

CCA believes that the shared vision of industry and government must be to create an open environment that allows businesses to reach their full potential in a free and competitive marketplace. We recognize that not all operations will be successful in a competitive market and the size of the industry will vary according to market conditions.

The role of government in our industry must be based on the following principles:

1. Government must provide Canadian producers every advantage allowed under our international trade agreements, and be aggressive in protecting our interests.
2. The government is responsible for negotiating commercially competitive access to international markets. We believe in free and competitive trade, both provincially and inter-provincially.
3. The government is responsible for providing a regulatory framework that protects public health and food safety, protects animal health and welfare, and sustains the environment, in a manner that contributes to competitiveness and innovation.
4. Industry and government have a shared responsibility for research that contributes to the competitiveness, innovation and sustainability of the industry.
5. Government regulations must be based on appropriate management of real risks and an accurate analysis of the costs and benefits of these regulations.
6. Business investment, structure and strategy are the primary responsibility of industry. The role of government is to provide a competitive business environment that encourages these investments to occur.
7. Government support for industry must come from national programs that minimize the risk of adverse impacts on international and inter-provincial trade, minimize distortion of market forces and minimize influence on business decisions. Programs must not disrupt the competitive balance between agriculture sectors or regions.
8. Special circumstances outside the scope of industry's ability to manage may require fiscal interventions by government.



<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Committee</b>
<p>That CCA lobby the Federal Government to actively engage with Provinces to recognize fiscal inequities from special payments and program design by individual provinces as a first step to a national program for all producers.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2009</b>	<b>Committee</b>
<p>That CCA endorse the concept of a National Cattle Price Insurance program including price and basis insurance for feeder and fed cattle.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2008</b>	<b>Annual</b>
<p>To lobby the Government of Canada to:</p> <ol style="list-style-type: none"> <li>1. Remove the viability test.</li> <li>2. Enhance negative margin coverage from the current 60% to 70% retroactive to 2006.</li> <li>3. Give producers the option of the best of Olympic average or average of previous three years in reference margin calculation, retroactive to 2006.</li> <li>4. Remove caps from business risk management programs.</li> </ol>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2008</b>	<b>Annual</b>
<p>Whereas the APF concept of production insurance has not been well accepted and not adopted by the beef industry, and</p> <p>Whereas resources may be available from that program,</p> <p>Be it resolved that CCA investigate the feasibility of developing a price insurance scheme for the cattle industry.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2007</b>	<b>Semi-Annual</b>
<p>To lobby governments to deliver the business risk management programs consistently across all Canadian jurisdictions.</p>		
<b>Domestic Ag Policy &amp; Regulations Committee</b>	<b>2007</b>	<b>Annual</b>
<p>Whereas the federal cash advance program has been extended to livestock April 1, 2007 and.</p>		



Whereas the cash advance interest credit also includes cattle financed under the provincial feeder finance loan guarantee program.

Therefore, be it resolved that the repayment of such loan be only from cattle sales of those cattle specified under such loan.

## Environment Committee

**Environment Committee**

**2010**

**Annual**

That the effective and efficient use of natural resources in a responsible and sustainable manner should be the desired objective of AAFC policy, research, and programming, rather than a narrow focus on greenhouse gases.

**Environment Committee**

**2009**

**Semi - Annual**

That CCA adopt the CCA Environmental Issues White Paper and the Environmental Strategy – 2012 as a draft. We recognize there is future work at the CCA staff and Provincial Association level to develop the action plan.

**Environment Committee**

**2009**

**Annual**

That the CCA develop an ecological services program model using the Manitoba Cattle Producers' Association's proposal as a starting point for discussion.

**Environment Committee**

**2009**

**Annual**

That the CCA strongly encourage Agriculture and Agri-Food Canada to work toward filling in the gaps toward an efficient national ecological goods and services system.

**Environment Committee**

**2008**

**Semi - Annual**

That the CCA coordinate the establishment of a charitable foundation, eligible to hold conservation easements, that will support:

- The development of land conservation tools that enable agricultural families to conserve working landscapes;
- The creation of regional land trusts to promote the use



<p>of these tools; and</p> <p>- Cattle/wildlife research and activities that will provide the necessary information to ensure a continued improvement in the environmental performances of the Canadian cattle industry.</p>		
<b>Environment Committee</b>	<b>2008</b>	<b>Annual</b>
<p>That CCA continues to actively support the existing Grazing Mentorship Program as currently funded by the AAFC Green cover Technical Assistance, and that CCA encourage AAFC to recognize the program as a valuable tool for producers to improve their environmental and economic performance, and work with CCA to determine the most effective method of funding the program under the new Growing Forward program.</p>		
<b>Environment Committee</b>	<b>2008</b>	<b>Annual</b>
<p>That CCA become the project proponent for the ACAAF application "Canada's Forage Industry - A Multi-level Analysis".</p>		
<b>Environment Committee</b>	<b>2008</b>	<b>Annual</b>
<p>That CCA accept the terms of reference for the development of a CCA environmental strategy and proceed with the selection of a consultant for the project.</p>		
<b>Environment Committee</b>	<b>2007</b>	<b>Semi – Annual</b>
<p>To support a significant increase in forage and grazing research recognizing the enhanced production profitability that healthy forage and grasslands offer producers in mitigating impacts of the current North American bio-fuels policy, and the opportunities of those lands to provide economic return in the form of environmental services such as carbon storage, wildlife habitat and water quality.</p>		
<b>Executive &amp; Finance Committee</b>		
<b>Executive &amp; Finance Committee</b>	<b>2011</b>	<b>Annual</b>
<p>That the CCA accept the resignation of the Saskatchewan Stock Growers Association and accept the</p>		



membership application of the Saskatchewan Cattlemen’s Association to be the new representative for Saskatchewan to the CCA.		
<b>Executive &amp; Finance Committee</b>	<b>2011</b>	<b>Annual</b>
That the matter of individual producer financial contributions should be decided on a provincial basis and each province should have the right to decide how contributions from their province should be handled.		
<b>Executive &amp; Finance Committee</b>	<b>2011</b>	<b>Annual</b>
That the CCA amend the by-laws to make provision for the addition of up to two new directors from like-minded National Cattle Organizations.		
<b>Executive &amp; Finance Committee</b>	<b>2011</b>	<b>Annual</b>
That the CCA board approves the final report and recommendations of Canada beef working group (January 6, 2011).		
<b>Executive &amp; Finance Committee</b>	<b>2011</b>	<b>Annual</b>
That the CCA approve the 2011/12 budget.		
<b>Executive &amp; Finance Committee</b>	<b>2010</b>	<b>Semi - Annual</b>
That the board transfers funds from the 2009/10 unused balance from advocacy to the legal account (\$306,089).		
<b>Executive &amp; Finance Committee</b>	<b>2010</b>	<b>Semi - Annual</b>
That the executive is directed to review the legal costs for the next 6 months and for the longer term, consult with members prior to the budget planning cycle and report to the board in March with options for a long term policy on legal contingency and assessments.		
<b>Executive &amp; Finance Committee</b>	<b>2010</b>	<b>Semi - Annual</b>
That the CCA accept in principle the request by the Canadian forage and grassland association for CCA to join the CFGA for \$30,000 per year, to be reviewed annually, and subject to the CFGA securing membership funding from other stakeholder groups.		



<b>Executive &amp; Finance Committee</b>	<b>2010</b>	<b>Semi - Annual</b>	
That the CCA amend the legal assessment policy to retain a cap of \$500,000 in the legal contingency account and an assessment trigger point of \$250,000.			
<b>Executive &amp; Finance Committee</b>	<b>2010</b>	<b>Annual</b>	
That the CCA recommends the adoption of the BIC/CBEF integration governance model as the basis of the integration to the funding provinces and request a letter of intent from the provinces by April 30th 2010.			
<b>Executive &amp; Finance Committee</b>	<b>2010</b>	<b>Annual</b>	
That the CCA board approve the 2010/2011 budget.			
<b>Executive &amp; Finance Committee</b>	<b>Complete</b>	<b>2009</b>	<b>Semi - Annual</b>
CCA Staff write a form letter for the member provinces use outlining the negative effects of the Alberta refundable National Check off to send to the Provincial Agriculture Ministers and Federal Agriculture Minister.			
<b>Executive &amp; Finance Committee</b>	<b>2009</b>	<b>Semi - Annual</b>	
Task staff with sending a CCA annual meeting committee schedule in advance of the CCA annual meeting requesting the provinces to consult with their directors for committee list designation.			
<b>Executive &amp; Finance Committee</b>	<b>2009</b>	<b>Semi - Annual</b>	
<p>The Canadian Cattlemen’s Association board of directors recommends that their provincial member organizations or check-off collection agencies direct that the portion of the funds collected from the national check- off for promotion and market development be directed by the national check-off agency to the Canadian Cattlemen’s Market Development Council.</p> <p>The attached template resolution is provided for clarity.</p> <p>Whereas:</p> <ol style="list-style-type: none"> <li>Several of the provincial funding bodies responsible for collecting and remitting the national check-off have repeatedly requested a review of the complex delivery system for marketing services delivered by the marketing organizations (BIC and CBEF).</li> </ol>			



2. There is an immediate need to provide a more flexible and responsive decision making process due to fast breaking issues such as BSE, COOL and complex global trade negotiations.
3. Two consecutive steering committees have recommended that all the funds available from the national check-off for market development and promotion needed to be consigned to one body.
4. This is not a good time for the industry to be divided publicly over what is essentially an internal issue.
5. The Canadian Cattlemen’s Market Development Council is already charged with the responsibility of generating a consolidated work plan and results reporting involving the programs and operations of the various marketing organizations including the BIC and CBEF.

Therefore be it resolved:

1. That the Canadian Cattlemen’s Market Development Council (CCMDC) be recognized as the primary market development and promotion arm of the Canadian cattle industry.
2. That all the provincial cattle organizations responsible to collect and remit the national check-off resolve to direct the portion of the national check-off collected for market development and promotion to the CCMDC.
3. The CCMDC will manage the funds from the national check-off combined with funds from government sources such as the legacy funds in the best interest of the Canadian beef industry.
4. The CCMDC will be responsible to provide a long term strategic plan, annual market implementation plans, and annual results based reports to the industry as represented by the Canadian Cattlemen’s Association board.

<b>Executive &amp; Finance Committee</b>	<b>2009</b>	<b>Annual</b>
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To approve the strategy to optimize demand for Canadian Cattle with U.S. Plants pending CCA approval and CCMDC match funding at 75 per cent.

<b>Executive &amp; Finance Committee</b>	<b>2009</b>	<b>Committee</b>
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The CCA Executive accept the recommendation from the Provincial Presidents that the President, B. Wildeman supported by two CCA Executive Directors representing the funding provinces, sit down with the Canada Beef



Export Federation and the Beef Information Center Chairs to determine solutions to identify problems within the two organizations prior to moving to model four and finally deliver a recommendation to the NCO funding provinces at the CCA Semi - Annual in August 2009.

**Executive & Finance Committee**

**Complete**

**2009**

**Committee**

The CCA Executive together with CCIA, forward a letter to the CCA Federal-Provincial-Territorial Ministers meeting urging them to ensure the integrity of the age verification data provided to CCIA.

**Executive & Finance Committee**

**2008**

**Semi - Annual**

That the CCA board accepts the recommendation to enhance and maintain a policy database of all current and historical resolutions

- a) Designating all resolutions as current, completed, or expired
- b) Allow that following the initial designation, all policy resolutions will automatically expire after five years and all directives after two years unless renewed or revised by the board
- c) Produce a handbook of all current resolutions twice annually within a month of the conclusion of AGM and Semi – Annual.

**Executive & Finance Committee**

**2008**

**Annual**

To recommend that the Board adjust the schedule for the allocation of directors so that a provincial member is allocated one additional director if they have 2-6% as a proportion of annual assessments and two additional directors from 6.1%-12%; and to allow a transition period where the provincial member does not lose its director until it has two consecutive years below the threshold.

**Executive & Finance Committee**

**2007**

**Semi - Annual**

To endorse a clearly defined and expeditious transition to a market based approach for the production of renewable energy that re-establishes competitive balance between sectors.



<b>Executive &amp; Finance Committee</b>	<b>2007</b>	<b>Semi - Annual</b>
To support the elimination of tariffs on imported bio-fuels.		
<b>Executive &amp; Finance Committee</b>	<b>2007</b>	<b>Semi - Annual</b>
To emphasize that any further encouragement of the bio-fuels sector should focus on the production of bio-fuels from sources that do not impact the availability of livestock feed.		
<b>Executive &amp; Finance Committee</b>	<b>2007</b>	<b>Semi - Annual</b>
To formally request that the government incorporate safeguard measures in the event of crop shortages that may include the elimination of tariffs, reduction of mandates, and/or reduction of incentives.		
<b>Executive &amp; Finance Committee</b>	<b>2007</b>	<b>Semi - Annual</b>
To support the bioactive beef initiative which is designed to develop a strategic plan for commercializing beef enhanced with bioactive lipid elements (such as omega-3 fatty acids) into the Canadian food marketplace.		
<b>Executive &amp; Finance Committee</b>	<b>2007</b>	<b>Annual</b>
That the CCA Board requires that the CCA appoint seven members to the CCIA Board under its revised constitution and ensure that regional representation is maintained.		
<b>Foreign Trade Committee</b>		
<b>Foreign Trade Committee</b>	<b>2011</b>	<b>Annual</b>
To not support BSE testing for market access until all markets are normalized. <i>(Renewed From Annual 2006)</i>		
<b>Foreign Trade Committee</b>	<b>2010</b>	<b>Annual</b>
That CCA contract GIRA for up to \$15k to proceed with phase 2 of the project to assess the potential for Canadian beef exports to the EU under a Canada - EU comprehensive trade agreement		



<b>Foreign Trade Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA call for the continuation of suspension of supplementary import quotas and further support enforcement of the tariff rate quota with the objective of effective harmonization of the tariff rate quota principle to that in the U.S.</p>		
<b>Foreign Trade Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA aggressively seek the removal of all trade barriers to beef exports into the EU.</p>		
<b>Foreign Trade Committee</b>	<b>2009</b>	<b>Annual</b>
<p>That the CCA support the reclassification of Anaplasmosis to the status of annually notifiable, and supports harmonization of animal health and food safety requirements within North America.</p>		
<b>Foreign Trade Committee</b>	<b>2008</b>	<b>Semi - Annual</b>
<p>Be it resolved that CCA direct the Government of Canada to ensure that the basis for any further market openings be in conformity with the OIE standard. That is, the objective must be to achieve access for all live cattle and all beef from all cattle of all ages. For markets that are already partially open, the government should seek to achieve full access based on such OIE standard.</p> <p>Be it further resolved that CCA supports partial market openings in circumstances where:</p> <p>The United States has already obtained or will obtain a partial opening and Canada has an opportunity to regain parity with the U.S. in that market; or</p> <p>The government of an importing country agrees to a commercially meaningful partial opening as a step towards full OIE Compliance.</p>		
<b>Foreign Trade Committee</b>	<b>2008</b>	<b>Annual</b>
<p>That CCA will support the Government of Canada's implementation of free trade agreements only when the partner country:</p> <ol style="list-style-type: none"><li>1. Has fully lifted BSE trade restrictions according to OIE standards or in accordance with CCA's policy on partial openings; and</li></ol>		

2. Has agreed to provide terms of market access for Canadian beef products and live cattle that are as favourable, or better than provided to competing U.S. products.

**Foreign Trade Committee**

**2007**

**Annual**

Whereas the Government of Canada has initiated Article 28 negotiations with New Zealand, the EU, and other countries with a view to restricting access to Canada for milk protein concentrates;

Be it resolved that CCA insist that the Government not offer compensatory access in the beef sector: and

Be it further resolved that if the countries affected are not satisfied with Canada's compensatory offer and initiate retaliation, if the retaliation affects the beef sector, that CCA insist that Canada abort the Article 28 initiative.

**Foreign Trade Committee**

**2006**

**Semi - Annual**

Whereas, the Republic of Korea (South Korea) is disregarding the OIE in continuing to prohibit all Canadian beef and refuses to engage in good faith efforts to honour its obligation to provide access for Canadian beef; and

Whereas such intransigence may negatively affect trade between Canada and the United States in that the Republic of Korea has insisted that beef imported from the United States not come from facilities that process Canadian cattle or beef;

Be it resolved that the CCA calls on the Government of Canada to initiate WTO dispute settlement proceedings against the Republic of Korea to seek the restoration of full access for Canadian cattle and beef products in accordance with the OIE; and

Be it further resolved that the CCA calls on the Government of Canada to suspend free trade negotiations with the Republic of Korea until this matter is resolved.



## Value Creation & Competitiveness Committee

<b>Value Creation and Competitiveness Committee</b>	<b>2011</b>	<b>Annual</b>
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That CCA explore the creation of a Cattlemen’s Young Leaders advisory council to benefit CYL candidates and graduates regarding CCA policy development. The new CYL council would meet to discuss key issues and provide a report to the CCA board.

<b>Value Creation and Competitiveness Committee</b>	<b>2011</b>	<b>Annual</b>
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That the CCA lobby Agriculture and Agri-Food Canada to reverse nearly two decades of funding cuts to AAFC’s research branch, and allocate new and additional funding dedicated to strengthening the infrastructure, expertise and project funding available for applied beef, feed grain, and forage research across Canada.

<b>Value Creation and Competitiveness Committee</b>	<b>2011</b>	<b>Annual</b>
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Recommend that CCA and CCIA pursue a plan for the establishment of long-term funding for traceability through the Beef Value Chain Roundtable.

<b>Value Creation and Competitiveness Committee</b>	<b>2008</b>	<b>Annual</b>
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To support a transitional approach to the integration of instrument grading within the Canadian grading system.

<b>Value Creation and Competitiveness Committee</b>	<b>2008</b>	<b>Annual</b>
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That CCA send a letter to the Canadian Beef Grading Agency to strongly support transition to instrument grading, and encourage approval of associated technology.

<b>Value Creation and Competitiveness Committee</b>	<b>2008</b>	<b>Annual</b>
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That CCA aggressively lobby to create a mechanism whereby age verification and carcass information can be entered into a database and everyone with the CCIA number could access the information.





**Canadian Cattlemen's Association**