



Canadian Cattlemen's Association

News Release

CCA elects new President and Vice President

March 26, 2010

CALGARY, AB – The Canadian Cattlemen's Association (CCA)'s board of directors elected Travis Toews from Alberta as President and Martin Unrau from Manitoba as Vice President during the CCA's annual general meeting in Ottawa, ON, March 22-26, 2010. Having completed a two year term, Brad Wildeman remains an officer, serving as past president.

Toews said he is honoured and humbled to be the President of the Canadian Cattlemen's Association. "It certainly is an honour to work with a fine board of directors such as this and to work for an industry where you find people across this country with integrity. These folks are constructive, cooperative and frank, but we share the same values by and large," he said.

Toews has been with the CCA since 2005. Formerly the CCA's Vice President, he chaired the Foreign Trade Committee and served on the Domestic Agriculture Policy & Regulations and the Value Creation & Competitiveness committees. Toews operates Melbern Holdings, a ranching operation that is home to 700 cows and over 1,000 yearlings. The Toews family also background approximately 1,200 head.

Unrau owns and operates Bar 88 Ranch, a cow/calf, backgrounding and finishing cattle operation near MacGregor, MB. He has been involved with the CCA since 2007.

The CCA also welcomes the following new directors appointed to the board: Larry Delver and Brian Edge from Alberta, Bill Herron from Ontario and George Smith from Nova Scotia.

The CCA's annual general meeting in Ottawa brings together directors from all provincial member associations to determine policy for the industry. The meeting also allows CCA members the opportunity to meet and discuss industry issues with Members of Parliament at a VIP reception held on Parliament Hill.

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