



Canadian Cattlemen's Association

News Release

The CCA welcomes program announcement for Manitoba livestock producers

December 17, 2010

Calgary, AB – The Canadian Cattlemen's Association (CCA) is pleased with the announcement that Manitoba livestock producers affected by the poor 2010 growing season will receive feed and transportation assistance from the governments of Canada and Manitoba.

The Canada-Manitoba Feed and Transportation Assistance Initiative will help livestock producers who are facing feed shortages this winter as a result of the extremely wet conditions in the province this year. The assistance, provided through AgriRecovery, was announced in Winnipeg by Federal Agriculture Minister Gerry Ritz and Manitoba Agriculture, Food and Rural Initiatives Minister Stan Struthers.

Getting a response to the situation in Manitoba has been a priority for the Manitoba Beef Producers as well as the CCA, which continues to advocate on the behalf of cattle producers in hard hit areas across the Prairies.

"The CCA discussed this issue and the need for a response with Minister Ritz on numerous occasions, and we are pleased with the announcement today," said CCA president Travis Toews.

Manitoba-based CCA Vice-President Martin Unrau agreed.

"This program will make a difference and provide some short-term relief to Manitoba cattle producers that are in those regions where excessive moisture has caused severe feed shortages."

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